



# Go mobile. Stay in control.

**Enterprise Mobility + Security**

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# Mobile-first, cloud-first reality

63%

Data breaches

**63% of confirmed data breaches involve weak, default, or stolen passwords.**

80%

Shadow IT

**More than 80 percent of employees admit to using non-approved software as a service (SaaS) applications in their jobs.**

0.6%

IT Budget growth

**Gartner predicts global IT spend will grow only 0.6%.**

# Additional numbers: Lost/Stolen mobile devices statistic



**63%** Password protection



**49%**

Remote wipe



**43%**

Device encryption

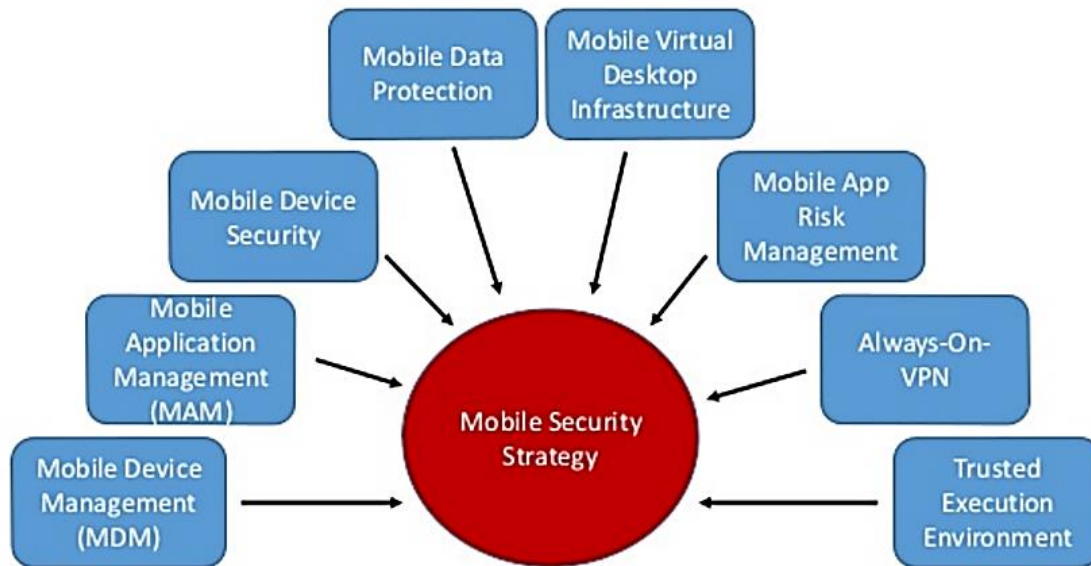


**38%**

Data removal at  
employee separation  
or device disposal

- One laptop is stolen every 53 seconds.
- 70 million smartphones are lost each year, with only 7 percent recovered.
- 4.3 percent of company-issued smartphones are lost or stolen every year.
- 80 percent of the cost of a lost laptop is from data breach.
- 52 percent of devices are stolen from the office/workplace, and 24 percent from conferences.

# Additional numbers: Mobile data usage and breaches



- 49 percent of people use their personal mobile devices for **both work and play**
- 36 percent say their employer has no policy on using personal devices for work;
- 52 percent of mobile users say they store sensitive files online or in mobile device;
- One-quarter of those who use online/mobile file storage use the same account for both work and personal files
- 30 percent of parents allow their children to use their work device to play, shop and download.
- 21 percent share passwords and logins with families, while 18 percent share passwords and logins with friends.



# Microsoft Enterprise Mobility + Security

Customers need

Secure against new threats



User freedom



Do more with less

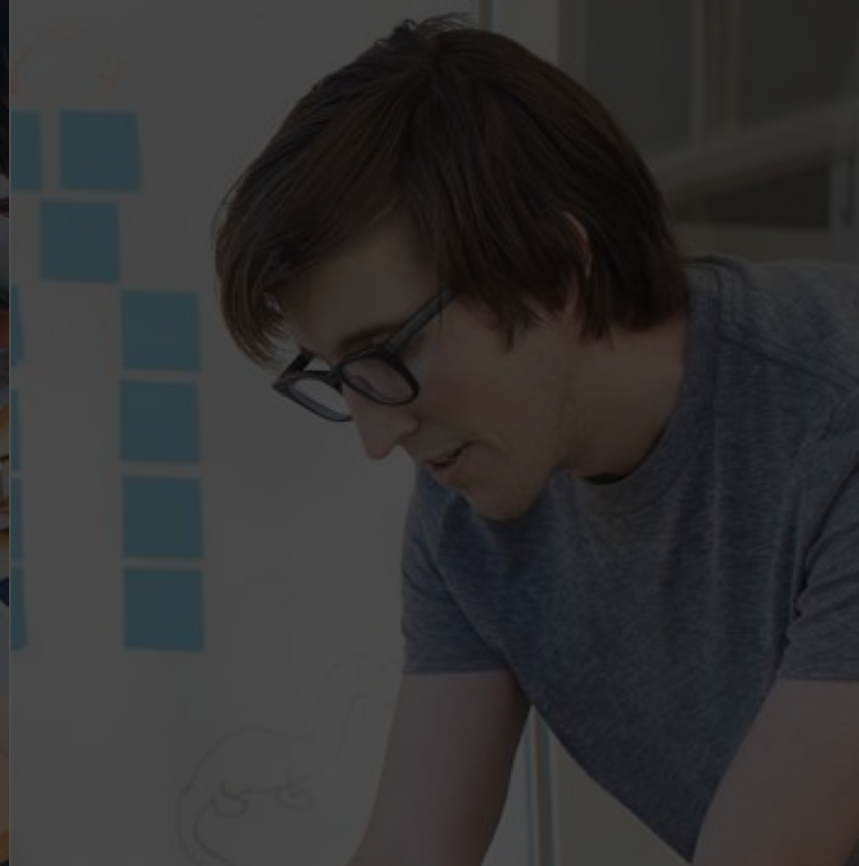


## ENTERPRISE MOBILITY + SECURITY

Identity-driven  
security

Microsoft solution  
Managed mobile  
productivity

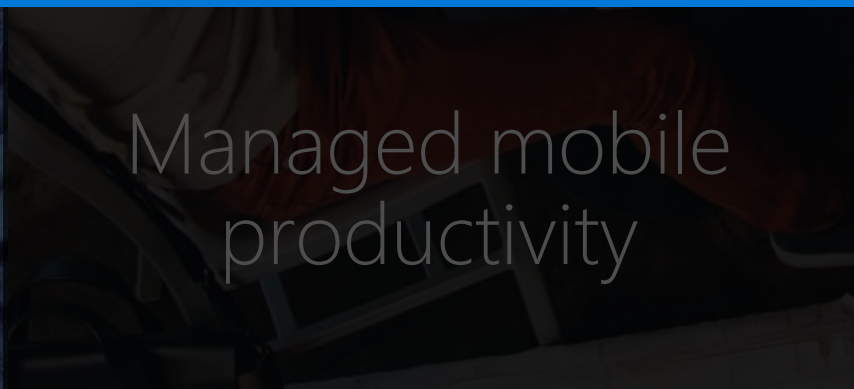
Comprehensive  
solution



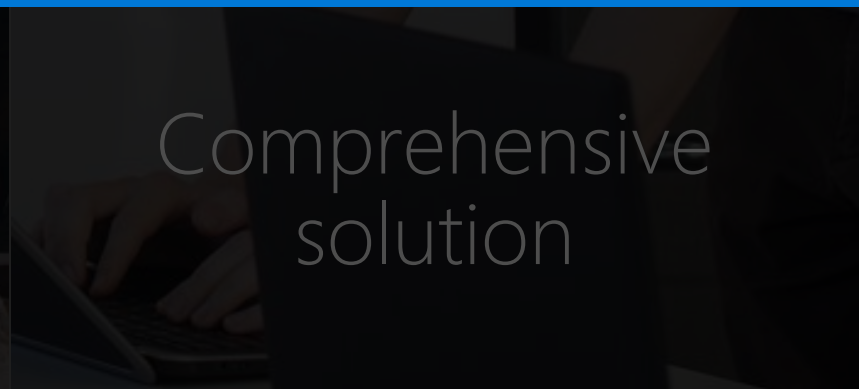
## ENTERPRISE MOBILITY + SECURITY



Identity-driven  
security



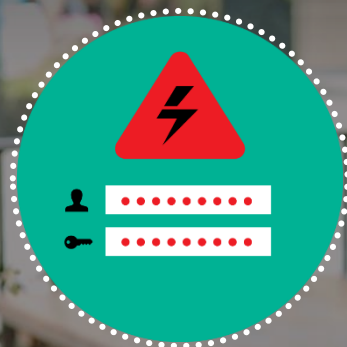
Managed mobile  
productivity



Comprehensive  
solution



# Identity-driven Security



Data Breaches **63%**



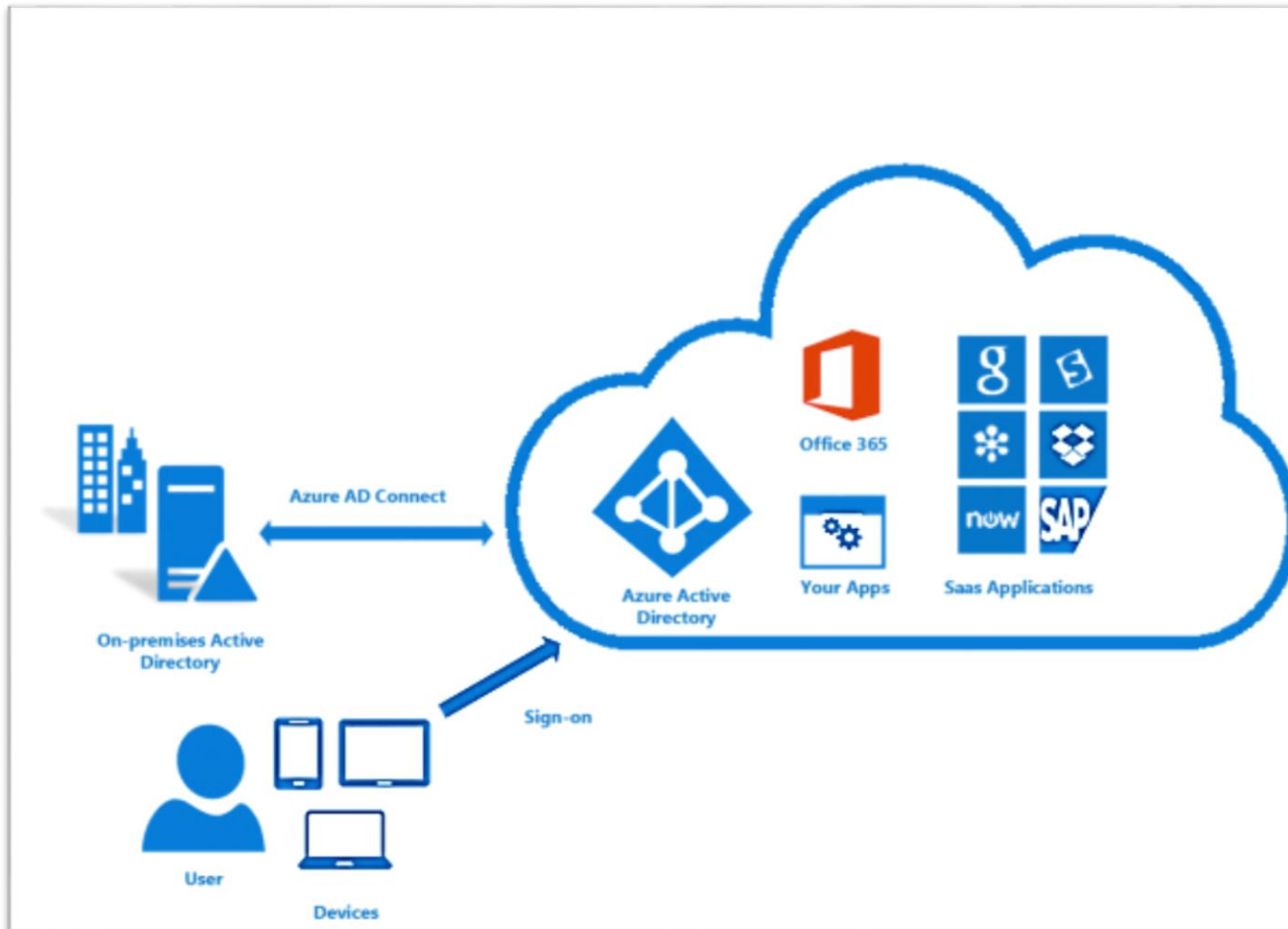


# Identity is the foundation for enterprise mobility



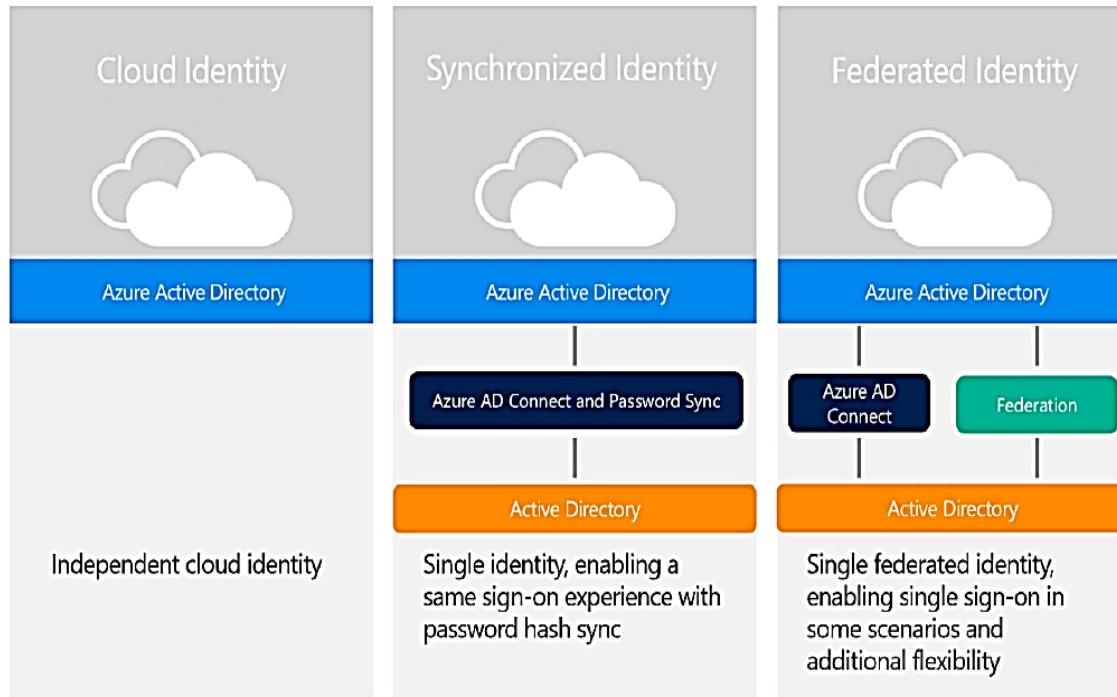
# Project opportunities: "Pure" Cloud/Hybrid Identity

Clear classification of solution (for yourself and Customer) is a very important aspect of the project



- **Cloud identities:** these are identities that exist solely in the cloud. In the case of Azure AD, they would reside specifically in your Azure AD directory.
- **Synchronized:** these are identities that exist on-premises and in the cloud. Using Azure AD Connect, these users are either created or joined with existing Azure AD accounts.
- **Federated:** these identities exist both on-premises and in the cloud. Using Azure AD Connect, these users are either created or joined with existing Azure AD accounts.

# SELECT RIGHT SCENARIO



Сценарий	PROS	CONS
<b>Cloud identities</b>	<ul style="list-style-type: none"> <li>Easier to manage for small organization.</li> <li>Nothing to install on-premises</li> <li>No additional hardware needed</li> <li>Easily disabled if the user leaves the company</li> </ul>	<ul style="list-style-type: none"> <li>Users will need to sign-in when accessing workloads in the cloud</li> <li>Passwords may or may not be the same for cloud and on-premises identities</li> </ul>
<b>Synchronized</b>	<ul style="list-style-type: none"> <li>On-premises password will authenticate both on-premises and cloud directories.</li> <li>Easier to manage for small, medium or large organizations</li> <li>Users can have single sign-on (SSO) for some resources</li> <li>Microsoft preferred method for synchronization</li> <li>Easier to manage</li> </ul>	<ul style="list-style-type: none"> <li>Some customers may be reluctant to synchronize their directories with the cloud due specific company's police</li> </ul>
<b>Federated</b>	<ul style="list-style-type: none"> <li>Users can have single sign-on (SSO)</li> <li>If a user is terminated or leaves, the account can be immediately disabled and access revoked</li> <li>Supports advanced scenarios that cannot be accomplished with synchronized</li> </ul>	<ul style="list-style-type: none"> <li>More steps to setup and configure</li> <li>Higher maintenance</li> <li>May require additional hardware for the STS infrastructure</li> <li>May require additional hardware to install the federation server.</li> <li>Additional software is required if AD FS is used</li> <li>Require extensive setup for SSO</li> <li>Critical point of failure, if the federation server is down, users won't be</li> </ul>



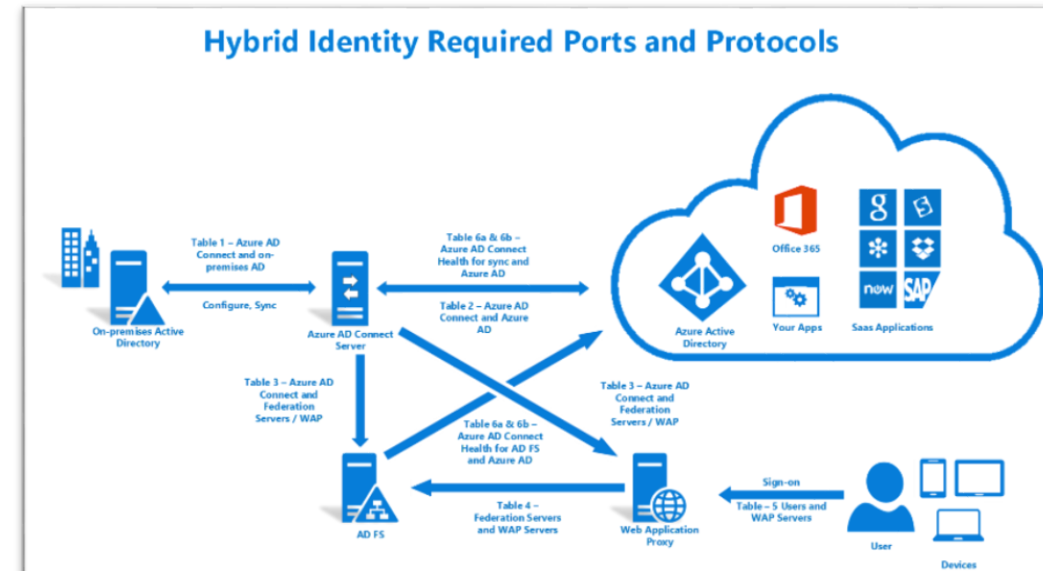
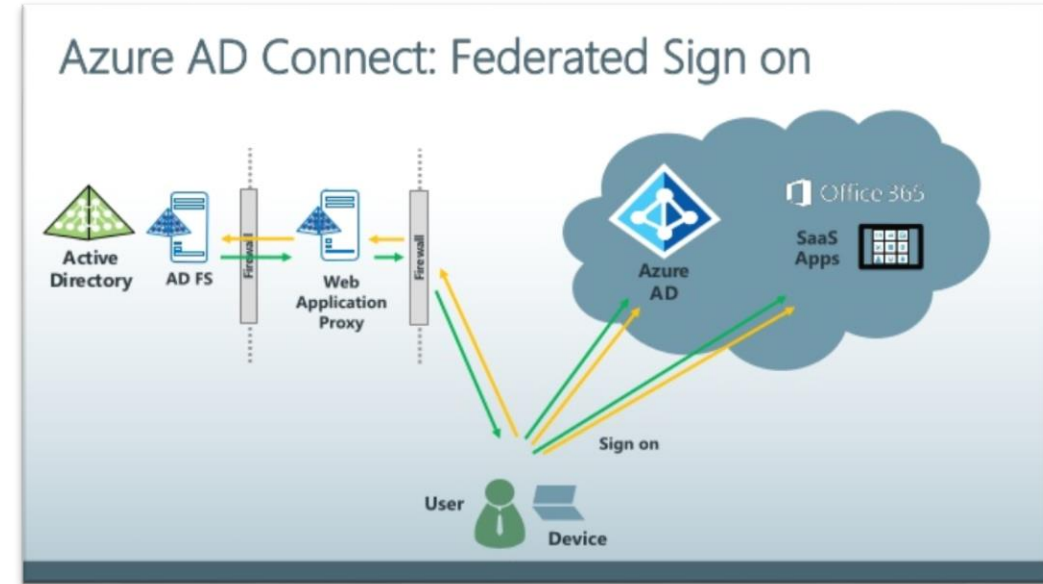
# SINGLE SIGN-ON SCENARIOS

Most required feature for Hybrid Identity solution, KEY differentiator for Federated Identity

		<b>Synchronized Identity</b>	<b>Federated Identity</b>
Domain-joined and on the private network	Web Browsers	Forms-based authentication	<b>Single sign-on</b> , sometimes required to supply organization ID
	Outlook	Prompt for credentials	Prompt for credentials
	Lync	Prompt for credentials	<b>Single sign-on</b> to Lync, prompted for credentials to authenticate to Exchange
	SkyDrive Pro	Prompt for credentials	<b>Single sign-on</b>
	Office Pro Plus Subscription	Prompt for credentials	<b>Single sign-on</b>
External or untrusted	Web Browsers	Forms-based authentication	Forms-based authentication
	Outlook, Lync, SkyDrive Pro, Office Subscription	Prompt for credentials	Prompt for credentials
	Exchange ActiveSync	Prompt for credentials	Prompt for credentials
	Mobile Applications	Prompt for credentials	Prompt for credentials

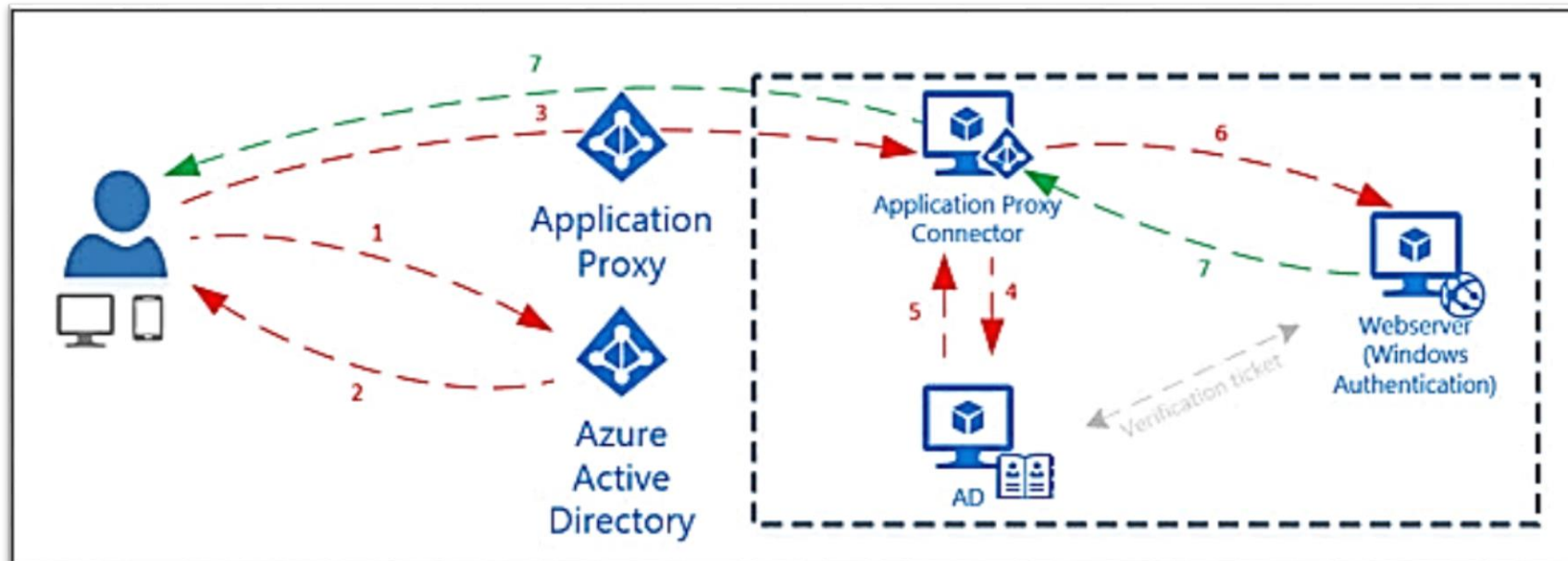
# Federated Identity & Single Sign-On

- Deployment and security planning AD FS publications
- Planning the deployment of Microsoft Web Publishing Service Application Proxy



# Publishing on-premises Apps

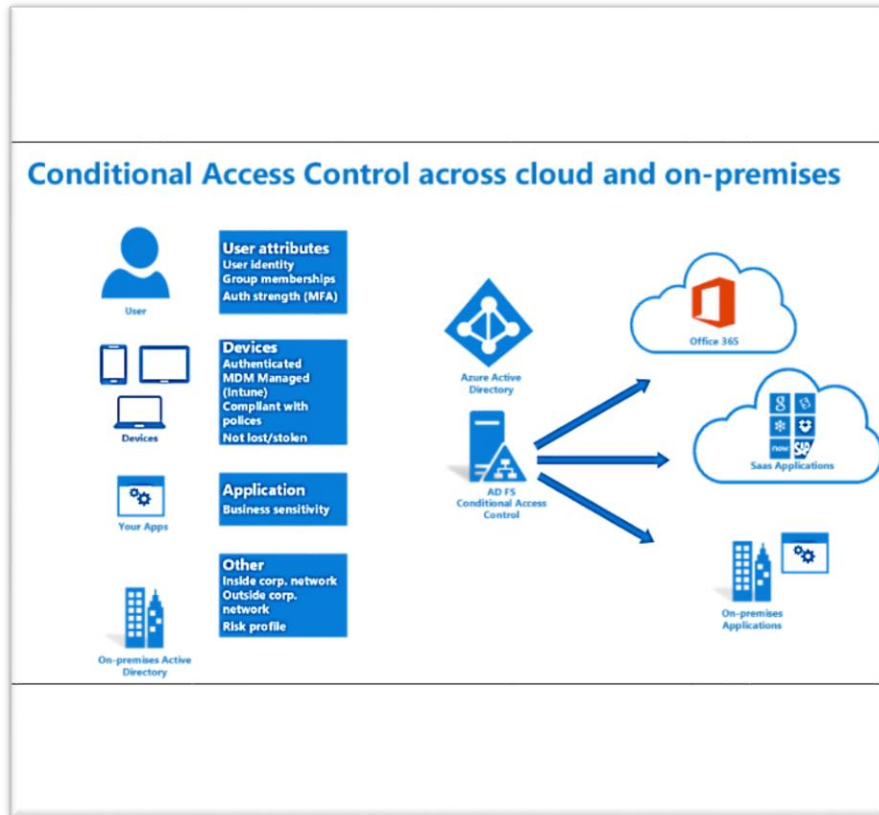
- Planning & deploy on-premises Microsoft Web Application Proxy for application publishing
- Planning & connect cloud service Azure AD Application Proxy & Azure AD Application Proxy Connector for on-premises application publishing





# On-premises conditional access

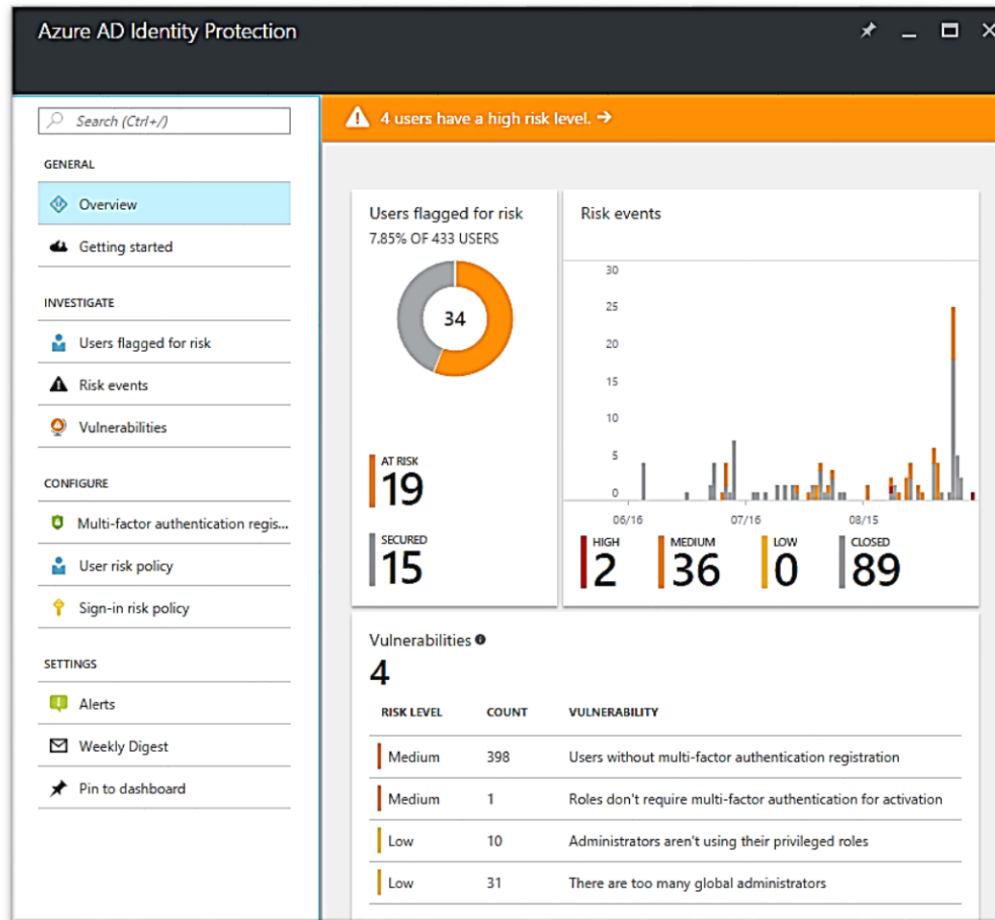
And one more additional layer to protect identity process



- Planning user's devices' registration in Azure AD
- Planning Azure AD Connector Write-Back mode to Microsoft Active Directory
- Planning & deploy Conditional Access Policies for AD FS service
- Discuss additional configuration policies for mobile devices with Intune

# ADFS Conditional Access Policies options

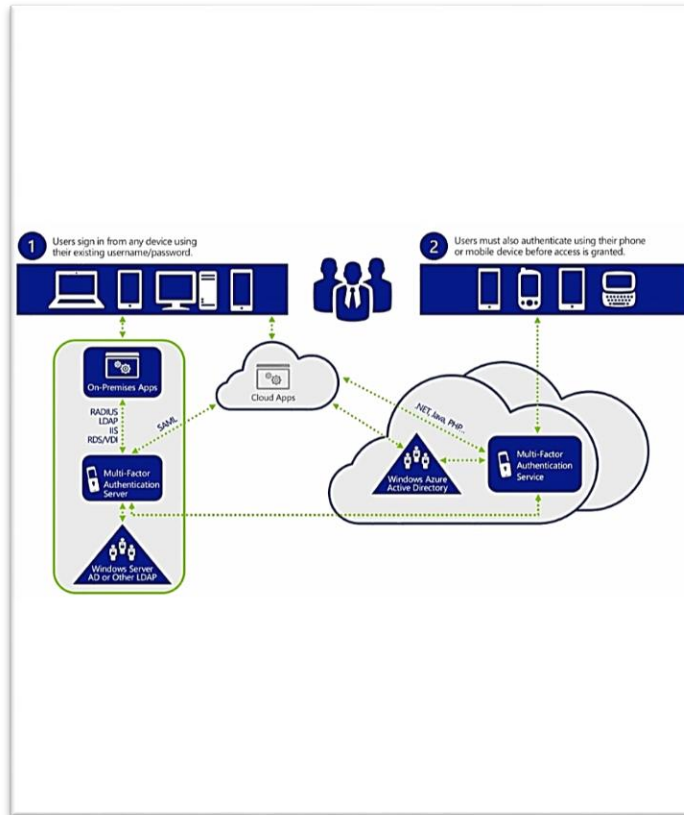
For Azure AD authentication/AD FS



- Group Based
- Connection to well-known subnets
- Connected to/Registered in:
  - Domain
  - Azure AD
  - Workplace joined
- Types of OS and policies compliance
- Detected risk level (with Azure Active Directory Identity Protection)
- Could be applied to selected apps

# Additional layer of security to prevent breaches

Determine multi-factor authentication requirement



- What are the key scenarios that your Customer wants to enable multi-factor authentication for their users?
- Are the users familiar with multi-factor authentication?
- Supported types of Multi-Factor Authentication in Azure
  - SMS
  - Call
  - App Code/Notification
- MFA cloud/on-premises services
  - Multi-Factor Authentication for Office 365
  - Multi-Factor Authentication for Azure Administrators
  - **Azure Multi-Factor Authentication**
  - **Azure MFA Server on-premises**



# MFA Scenarios comparison

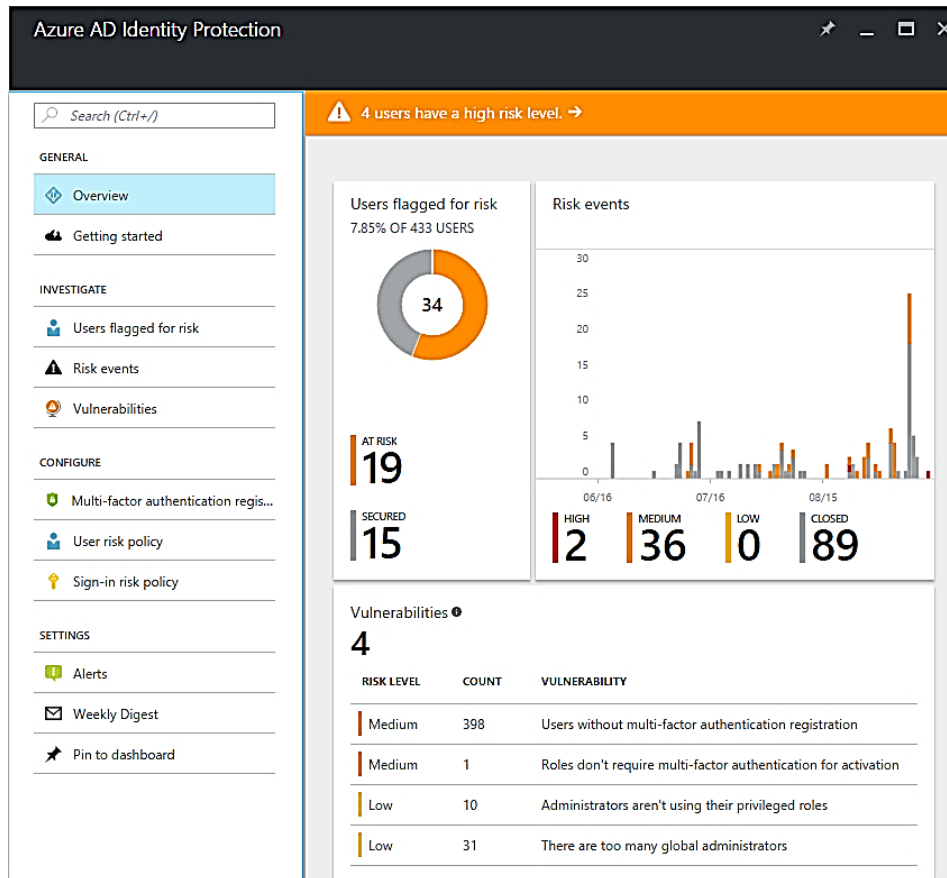
Help to customers to decide right solution

	Multi-Factor Authentication in the cloud	Multi-Factor Authentication on-premises
Microsoft apps	+	+
SaaS apps in the app gallery	+	+
IIS applications published through Azure AD App Proxy	+	+
IIS applications not published through the Azure AD App Proxy		+
Remote access as VPN, RDG		+

User Location	Preferred Design
Azure Active Directory	Multi-Factor Authentication in the cloud
Azure AD and on-premises AD using federation with AD FS	Both
Azure AD and on-premises AD using Azure AD Connect no password sync	Both
Azure AD and on-premises using Azure AD Connect with password sync	Both
On-premises AD	Multi-Factor Authentication Server

# Monitoring Azure AD sign-in activities

Discovering compromised identities with Azure Active Directory Identity Protection



- Detect vulnerabilities and risky accounts
- Investigating risk events
- Risk-based conditional access policies

# Azure Active Directory Identity Protection

## Planning vulnerabilities detection

Vulnerabilities ⓘ

**5**

RISK LEVEL	COUNT	VULNERABILITY
Low	14	Unmanaged apps discovered in last 7 days
Medium	382	Users without multi-factor authentication registration
Low	8	Redundant administrators increase your attack surface
Medium	17	Weak authentication is configured for role activation
Low	15	Too many global administrators increase your attack surface

- Multi-factor authentication registration not configured
- Unmanaged cloud apps (with Cloud App Discovery)
- Security Alerts (with Privileged Identity Management)

# Azure Active Directory Identity Protection

Planning risk events investigation and supported events type

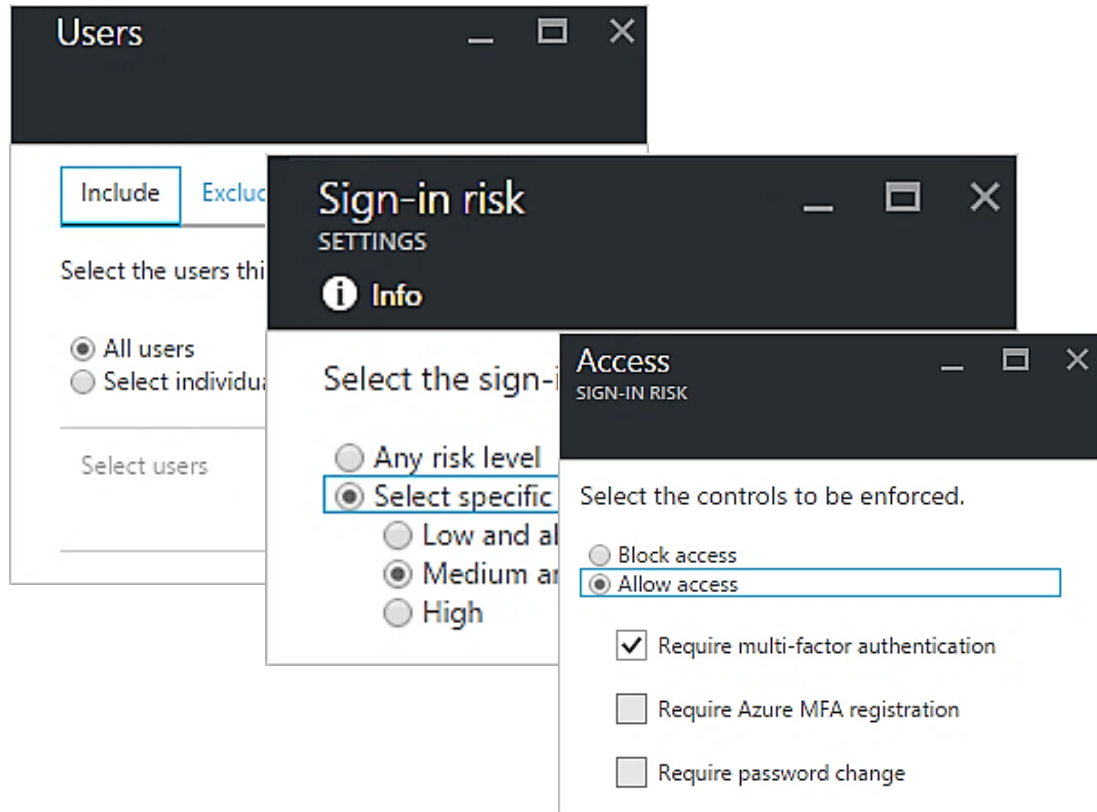
RISK LEVEL	DETECTION TYPE	RISK EVENT TYPE	RISK EVENTS CLOSED	LAST UPDATED (UTC)
High	Offline	Users with leaked credentials ⓘ	44 of 45	12/7/2016 1:04 AM
Medium	Real-time	Sign-ins from anonymous IP addresses ⓘ	76 of 78	1/17/2017 2:44 PM
Medium	Offline	Impossible travels to atypical locations ⓘ	11 of 14	1/17/2017 2:44 PM
Medium	Real-time	Sign-in from unfamiliar location ⓘ	0 of 1	11/15/2016 7:18 PM
Low	Offline	Sign-ins from infected devices ⓘ	76 of 78	1/17/2017 2:44 PM

- Leaked credentials
- Sign-ins from anonymous IP addresses
- Impossible travel to atypical locations
- Sign-in from unfamiliar locations
- Sign-ins from infected devices
- Sign-ins from IP addresses with suspicious activity



# Azure Active Directory Identity Protection

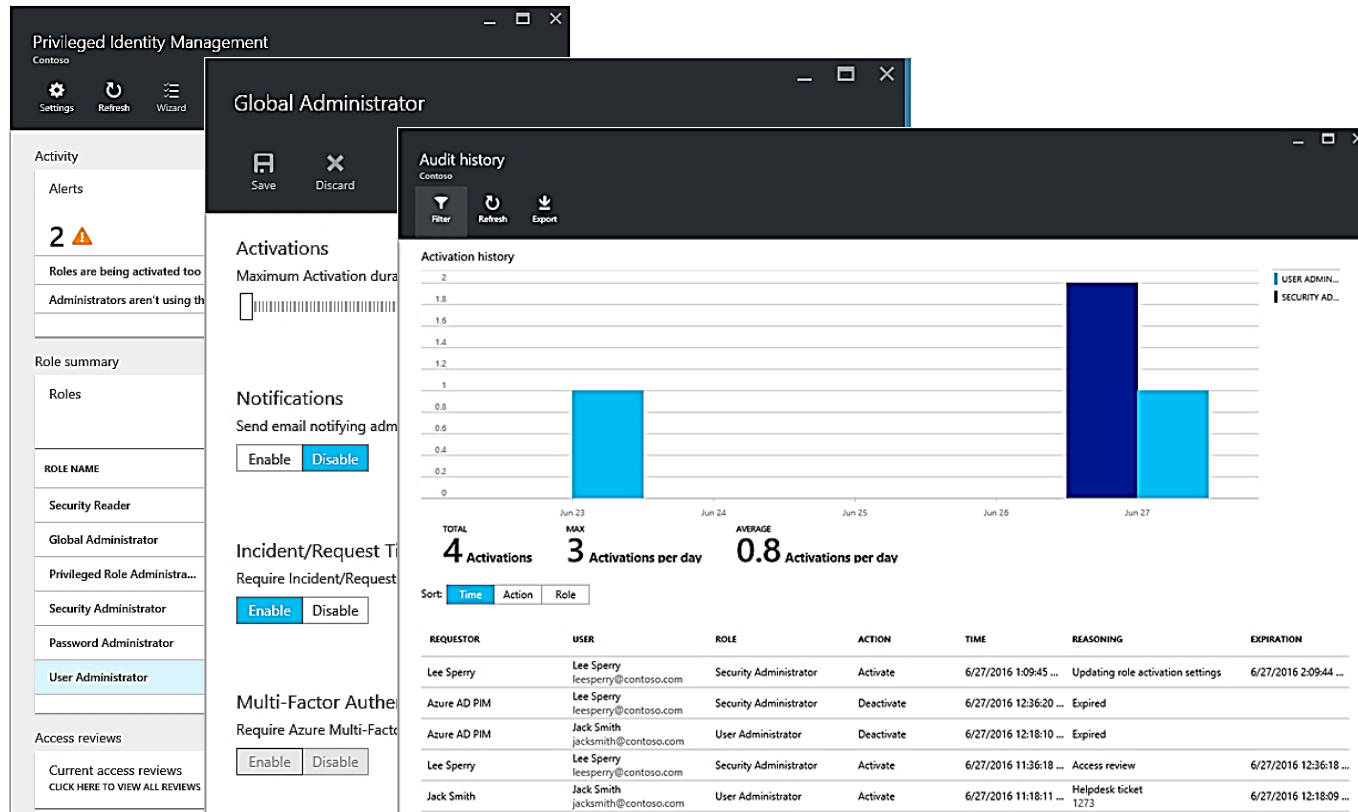
Planning risk-based conditional access policies



- Policy to mitigate risky sign-ins by blocking sign-ins or requiring multi-factor authentication challenges.
- Policy to block or secure risky user accounts
- Policy to require users to register for multi-factor authentication

# Manage, control and monitor Admins' access

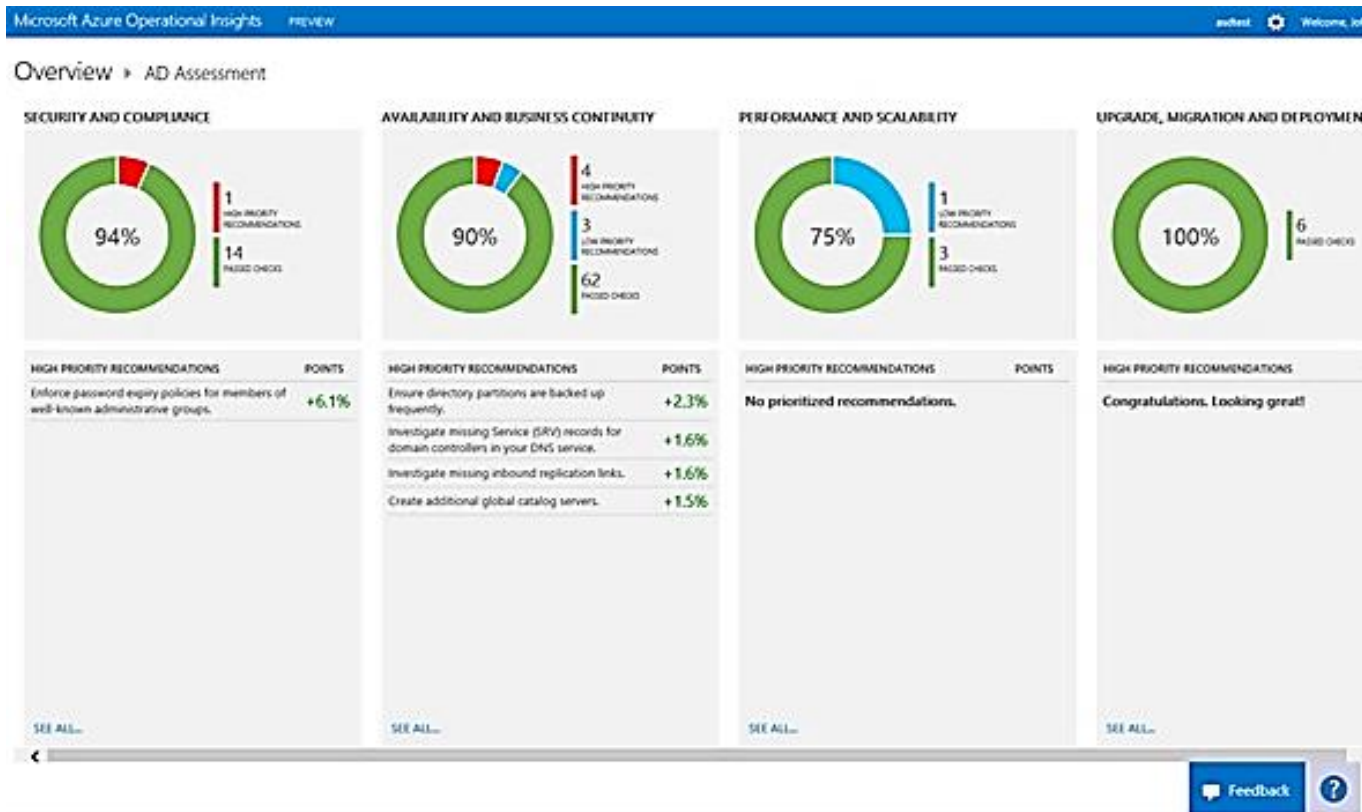
## Azure AD Privileged Identity Management



- See which users are Azure AD administrators
- Enable on-demand, "just in time" administrative access to Microsoft Online Services like Office 365 and Intune
- Get reports about administrator access history and changes in administrator assignments
- Get alerts about access to a privileged role

# Monitoring risk and health of AD on-premises

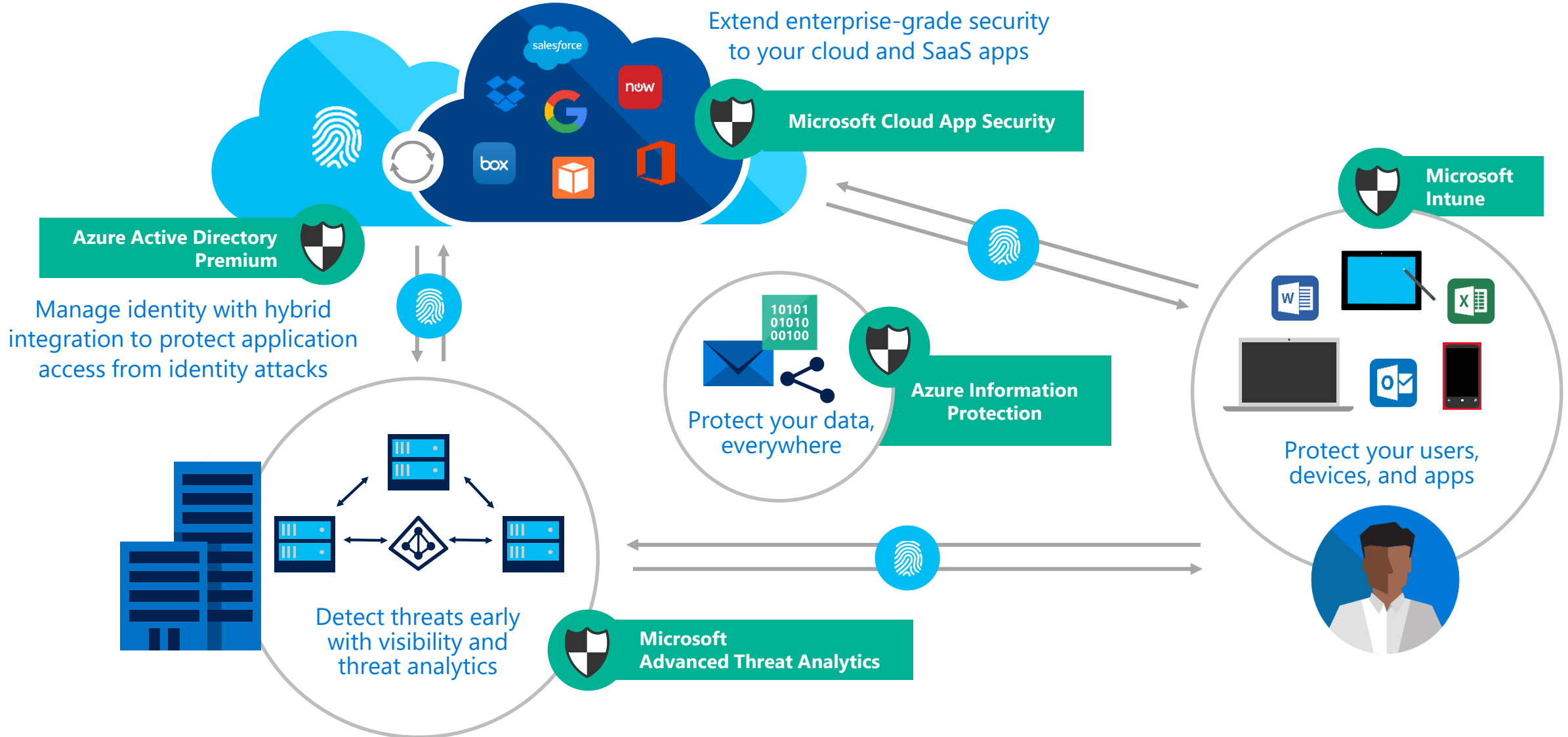
Active Directory Assessment Intelligence Pack in Azure Operational Insights



## FOCUS AREAS

- Security and Compliance
- Availability and Business Continuity
- Performance and Scalability
- Upgrade, Migration and Deployment

# Enterprise Mobility + Security





# Identity-driven security

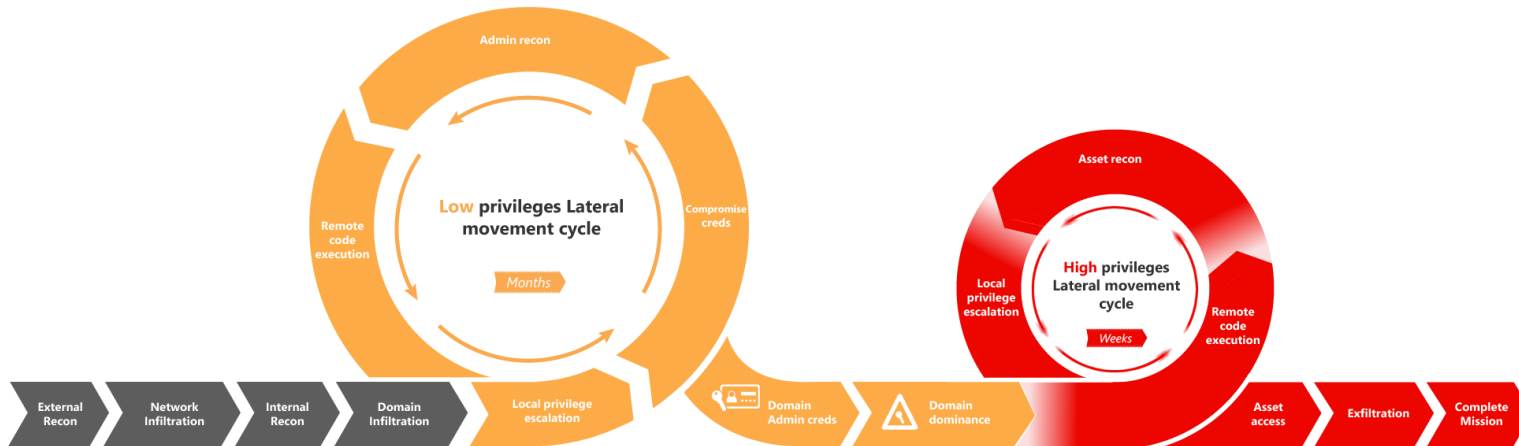


Protect against  
advanced threats



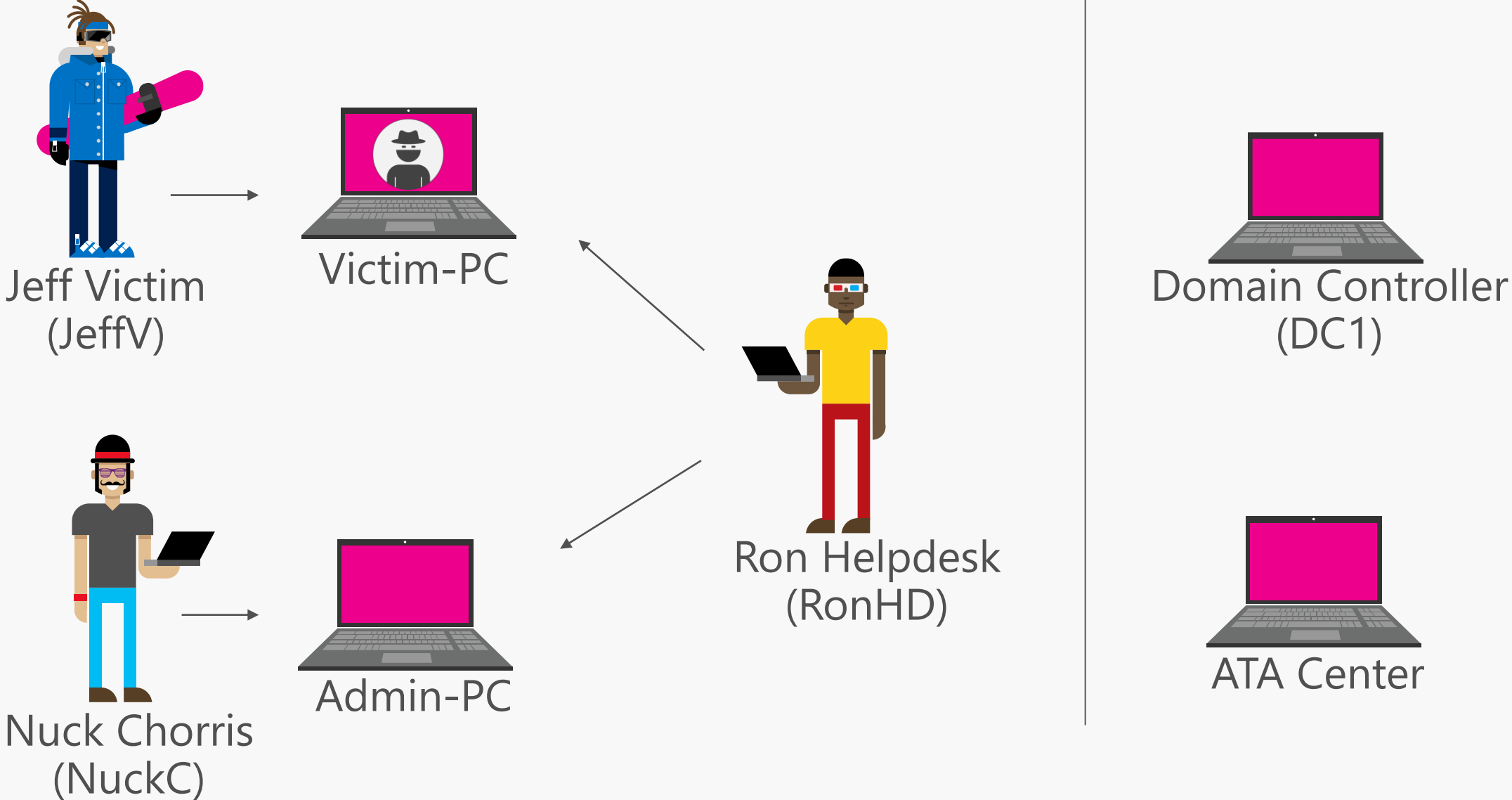
# Cyber Kill CHAIN attack

New types of attacks have a few stages that could be prevented by monitoring & countermeasures



- Reconnaissance - Account enumeration
- Compromised Credential - Abnormal working hours or location
- Lateral Movement - Abnormal authentication or resource access
- Privilege Escalation – Log Audit
- Domain Dominance - Remote execution

# What is exactly cyber kill chain?





# Opportunities: Authentication Policies and Authentication Policy Silos as good way to modernization AD with EMS

2hr\_Admin\_TGT

TASKS SECTIONS

General

Accounts

Silos

User

Service

Computer

User

Specify a Ticket Granting Ticket lifetime for user accounts.

Ticket-Granting-Ticket Lifetime (minutes): \* 120

Specify access control conditions that restrict devices that can request a Ticket Granting Ticket for the user accounts assigned to this policy.

Note: NTLM authentication cannot be restricted by access control conditions. Users should be members of the Protected Users group, which does not allow NTLM.

Click Edit to define the conditions.

(User.AuthenticationSilo Equals "Restricted\_Admin\_Logon")

Edit...

Services running as user accounts assigned to this policy will restrict connections to only users and devices that meet the conditions below.

Click Edit to define the conditions.

All Resources

Edit...

Service

Specify a Ticket Granting Ticket lifetime for service accounts.

Ticket-Granting-Ticket Lifetime (minutes):

Specify access control conditions that restrict devices that can request a Ticket Granting Ticket for the service accounts assigned to this policy.

Note: NTLM authentication cannot be restricted by access control conditions. Users should be members of the Protected Users group, which does not allow NTLM.

Click Edit to define the conditions.

All Resources

Edit...

More Information

OK Cancel

- Good point to start modernization on-premises
- An authentication policy silo controls which accounts can be restricted by the silo and defines the authentication policies to apply to the members.
- An authentication policy defines the Kerberos protocol ticket-granting ticket (TGT) lifetime properties and authentication access control conditions for an account type.
  - The **TGT lifetime** for the account, which is set to be non-renewable.
  - The **criteria that device accounts need to meet** to sign in with a password or a certificate.
  - The **criteria that users and devices need to meet** to authenticate to services running as part of the account.
- Windows Server 2012 R2 or later required

# Opportunities: Securing privileged access & protection on-premises against modern attack types

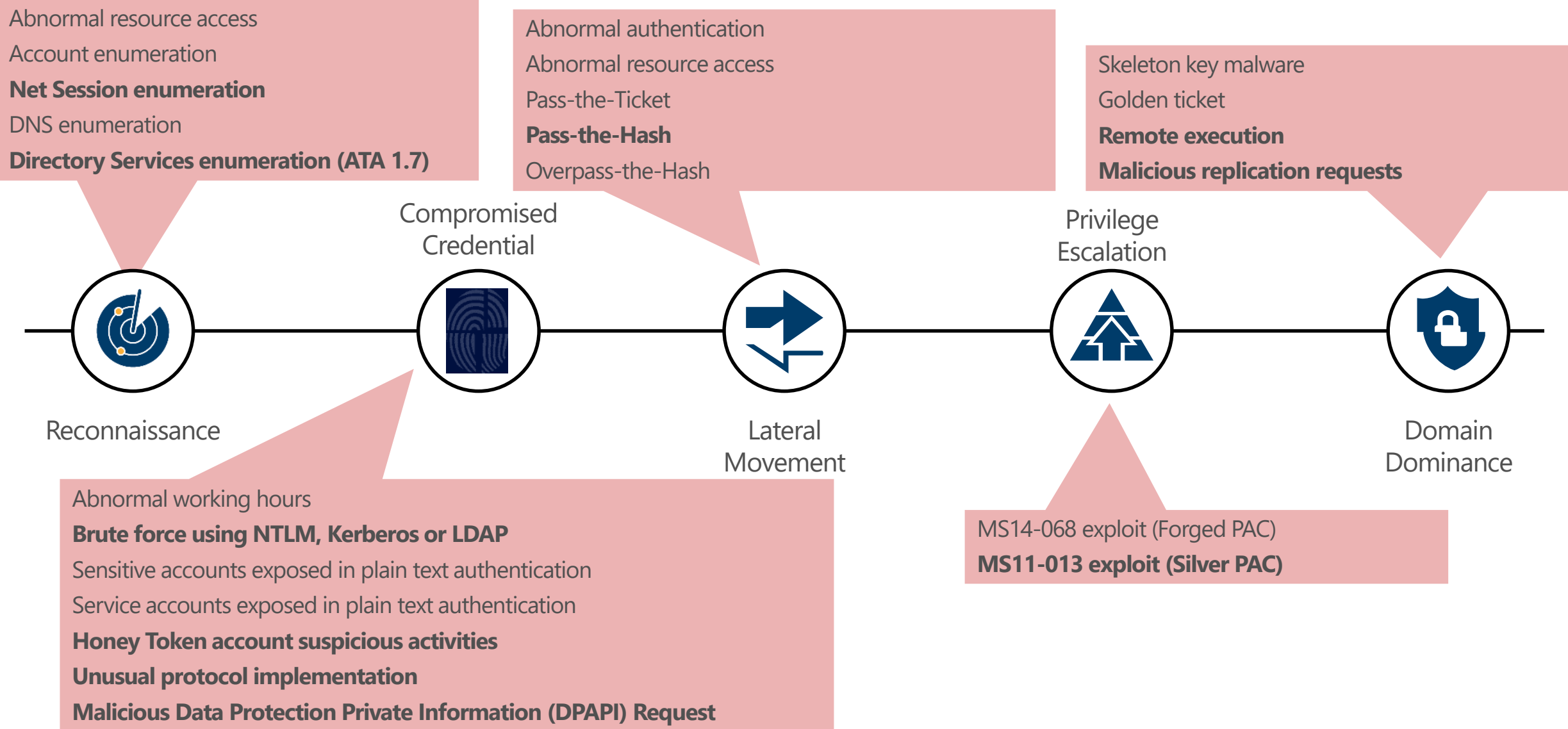
Attack	Defense
Credential Theft & Abuse	Prevent Escalation
	Prevent Lateral Traversal
	Increase Privilege Usage Visibility
DC Host Attacks	Harden DC configuration
	Reduce DC Agent attack surface
AD Attacks	Assign Least Privilege
Attacker Stealth	Detect Attacks

- Security Privileged Access Roadmap: Stage 1
  - **Separate Admin** account for admin tasks
  - **Privileged Access Workstations (PAWs)** Phase 1: Active Directory admins
  - **Unique Local Admin Passwords for Workstations**
  - **Unique Local Admin Passwords for Servers**
- Security Privileged Access Roadmap: Stage 2
  - **PAW** Phases 2 and 3: all **admins** and additional **hardening**
  - Time-bound privileges (**no permanent administrators**)
  - **Multi-factor** for time-bound elevation
  - **Just Enough Admin (JEA)** for DC Maintenance
  - **Lower attack surface** of Domain and DCs
  - **Attack Detection**
- Security Privileged Access Roadmap: Stage 3
  - Modernize **Roles** and **Delegation Model**
  - **Smartcard** or Passport Authentication for **all admins**
  - **Admin Forest** for Active Directory administrators
  - **Code Integrity** Policy for DCs (Server 2016)
  - **Shielded VMs** for virtual DCs (Server 2016 Hyper-V Fabric)



# Protection against cyber kill chain attacks

Plan & deploy Microsoft Advanced Threat Analytics



# Reconnaissance

## What we did?

- Collect user and group info (SAM-R)
- Find our next targets (NetSess)

## What's next?

- Gain access to other assets
- Get the Domain Admin credentials

**⚠** This version expires on 10/18/2016. After expiration, detection will no longer be available.

- Filter by ?
- All [1]
  - Open [1]**
    - High [0]
    - Medium [1]
    - Low [0]
  - Resolved [0]
  - Dismissed [0]

11:16 PM  
Wednesday, July 27, 2016 New

### Reconnaissance using directory services enumeration

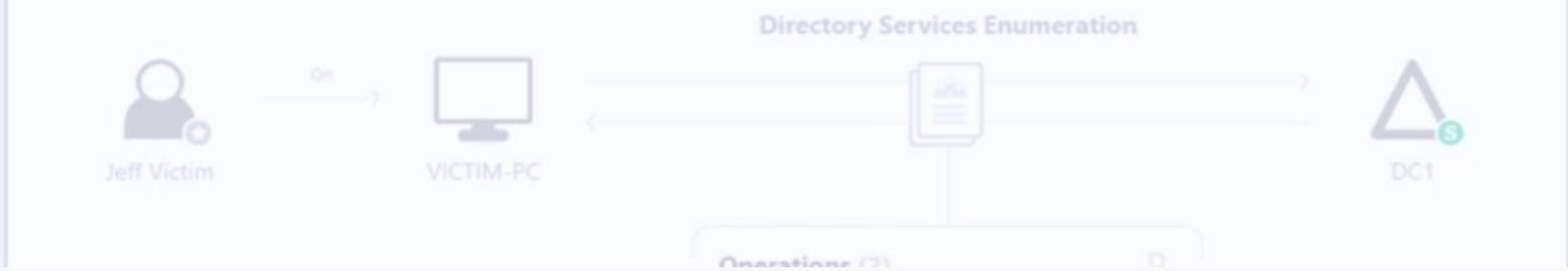
The following directory services enumerations using SAMR protocol were attempted against DC1 from VICTIM-PC:

- Successful enumeration of all users in domain1.test.local by Jeff Victim
- Successful enumeration of all groups in domain1.test.local by Jeff Victim

Note Share Export to Excel Details Input

Open

Is running scanning tools allowed from the computer listed below?



**Suspicious Activity**

Reconnaissance using directory services enumeration  
a few seconds ago

### Reconnaissance using directory services enumeration

The following directory services enumerations using SAMR protocol were attempted against DC1 from VICTIM-PC:

- Successful enumeration of all users in domain1.test.local by Jeff Victim
- Successful enumeration of all groups in domain1.test.local by Jeff Victim



Note



Share



Export to Excel



Details



Input



Open

### Reconnaissance using SMB Session Enumeration

SMB session enumeration attempts were successfully performed by Jeff Victim, from VICTIM-PC against DC1, exposing 5 accounts.



Note



Share



Export to Excel



Details



Input



Open



# Lateral Movement

## What we did?

- Gained helpdesk privileges (Over-pass-the-Hash)
  - mimikatz sekurlsa:logonpasswords
  - mimikatz sekurlsa:pth
- Gained domain admin permission (Pass-the-Ticket)
  - Psexec mimikatz
  - mimikatz sekurlsa:tickets /export
  - mimikatz sekurlsa:ptt

## What Next?

- Access sensitive data
- Improve persistency in the network

Disable NUCK Chorris's account

Filter by ?

- All [5]
- Open [5]
  - High [1]
  - Medium [4]
  - Low [0]
- Resolved [0]
- Dismissed [0]

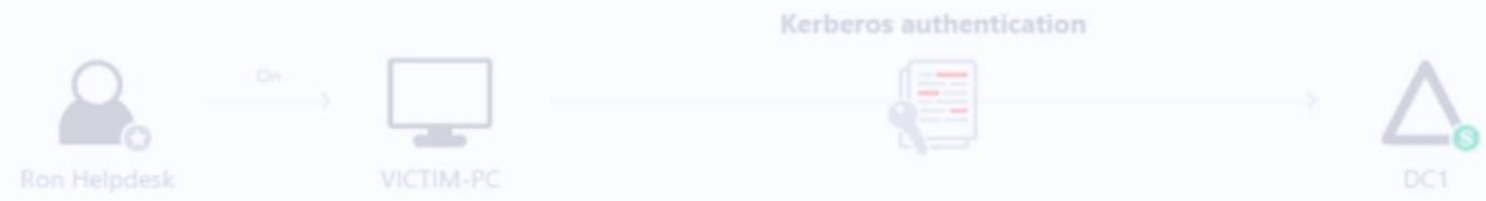
11:21 PM  
Wednesday, July 27, 2016 New

### Unusual protocol implementation

Ron Helpdesk successfully authenticated from VICTIM-PC against DC1 using an unusual protocol implementation. This may be a result of malicious tools used to execute attacks such as Pass-The-Hash and brute force.

Note Share Export to Excel Details Input Open

Is there a service with custom protocol implementation running on the computer listed below?



Computers (1) Search

VICTIM-PC No  Yes

Save Cancel

- Suspicious Activity  
Identity theft using pass-the-ticket attack  
a minute ago
- Suspicious Activity  
Encryption downgrade activity  
5 minutes ago
- Suspicious Activity  
Unusual protocol implementation  
5 minutes ago
- Suspicious Activity  
Reconnaissance using SMB Session Enumeration  
7 minutes ago
- Suspicious Activity  
Reconnaissance using directory services enumeration  
8 minutes ago

Filter by ?

- All [5]
- Open [5]
  - High [1]
  - Medium [4]
  - Low [0]
- Resolved [0]
- Dismissed [0]

### Identity theft using pass-the-ticket attack ?

Nuck Chorris's Kerberos tickets were stolen from ADMIN-PC to VICTIM-PC and used to access 2 resources.

Note Share Export to Excel Details Input Open

Are any of these computers NAT devices, DirectAccess servers or computers connecting via NAT or DirectAccess?



#### Computers (2) ?

- |  |  |
|--|--|
| <input type="checkbox"/> VICTIM-PC           | No <input type="checkbox"/> Yes            |
| <input checked="" type="checkbox"/> ADMIN-PC | No <input checked="" type="checkbox"/> Yes |

Save Cancel

Once saved, this suspicious activity might be dismissed

- Suspicious Activity  
Identity theft using pass-the-ticket attack  
a few seconds ago
- Suspicious Activity  
Encryption downgrade activity  
4 minutes ago
- Suspicious Activity  
Unusual protocol implementation  
4 minutes ago
- Suspicious Activity  
Reconnaissance using SMB Session Enumeration  
6 minutes ago
- Suspicious Activity  
Reconnaissance using directory services enumeration  
7 minutes ago

### Encryption downgrade activity






The encryption method of the Encrypted\_Timestamp field of AS\_REQ message from VICTIM-PC has been downgraded based on previously learned behavior. This may be a result of a credential theft using Overpass-The-Hash from VICTIM-PC.

 Note  Share  Export to Excel  Details

 Open

### Unusual protocol implementation





Ron Helpdesk successfully authenticated from VICTIM-PC against DC1 using an unusual protocol implementation. This may be a result of malicious tools used to execute attacks such as Pass-The-Hash and brute force.


 Note  Share  Export to Excel  Details  Input

 Open

### Identity theft using pass-the-ticket attack

Nuck Chorris's Kerberos tickets were stolen from ADMIN-PC to VICTIM-PC and used to access 3 resources.

 Note  Share  Export to Excel  Details  Input

 Open




# Domain Dominance

## What we did?

- Compromised the KRBTGT account (DcSync)
  - `mimikatz privilege::debug lsadump::scsync /user:domain\krbtgt`
- Generated Golden ticket to access high value assets
  - `mimikatz privilege::debug kerberos::golden`

## What's next?

- Involve SMEs to identify "crown jewels"
- Exfiltrate sensitive data

 This version expires on 10/18/2016. After expiration, detection will no longer be available.

Filter by



All [6]

Open [6]

High [1]

Medium [5]

Low [0]

Resolved [0]

Dismissed [0]

11:30 PM

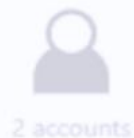
Wednesday, July 27, 2016  New

### Malicious replication of directory services

Malicious replication requests were successfully performed by 2 accounts, from VICTIM-PC against DC1.



Is the source machine a newly promoted Domain Controller, or a machine used for AADSync?



Replication request



Computers (1)




VICTIM-PC


No  Yes


Save

Cancel


 Suspicious Activity  
Malicious replication of directory services  
2 minutes ago

 Suspicious Activity  
Identity theft using pass-the-ticket attack  
9 minutes ago

 Suspicious Activity  
Encryption downgrade activity  
12 minutes ago

 Suspicious Activity  
Unusual protocol implementation  
12 minutes ago

 Suspicious Activity  
Reconnaissance using SMB Session Enumeration  
15 minutes ago

 Suspicious Activity  
Reconnaissance using directory services enumeration  
16 minutes ago



**⚠** This version expires on 10/18/2016. After expiration, detection will no longer be available.

- Filter by ?
- All [7]
  - Open [7]**
    - High [1]
    - Medium [6]
    - Low [0]
  - Resolved [0]
  - Dismissed [0]

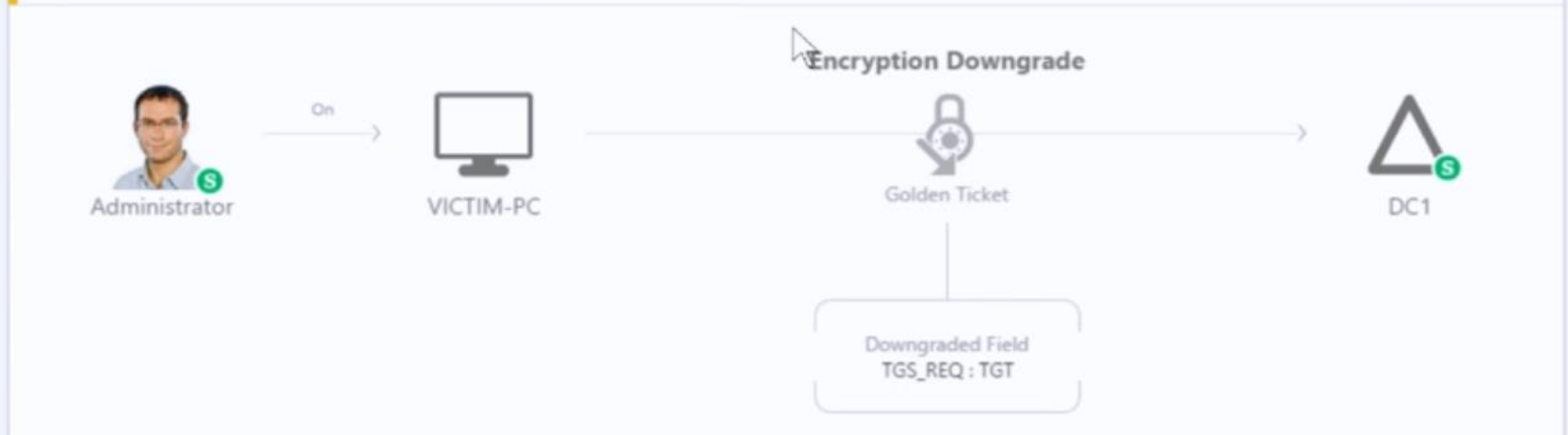
**11:33 PM**  
Wednesday, July 27, 2016 New

### Encryption downgrade activity

The encryption method of the TGT field of TGS\_REQ message from VICTIM-PC has been downgraded based on previously learned behavior. This may be a result of a Golden Ticket in-use on VICTIM-PC.

Note Share Export to Excel Details

Open



- Suspicious Activity**  
Encryption downgrade activity  
a few seconds ago
- Suspicious Activity**  
Malicious replication of directory services  
3 minutes ago
- Suspicious Activity**  
Identity theft using pass-the-ticket attack  
11 minutes ago
- Suspicious Activity**  
Encryption downgrade activity  
14 minutes ago
- Suspicious Activity**  
Unusual protocol implementation  
14 minutes ago
- Suspicious Activity**

### Malicious replication of directory services

Malicious replication requests were successfully performed by Nuck Chorris, from VICTIM-PC against DC1.

 Note  Share  Export to Excel  Details  Input

 Open

### Encryption downgrade activity

The encryption method of the TGT field of TGS\_REQ message from VICTIM-PC has been downgraded based on previously learned behavior. This may be a result of a Golden Ticket in-use on VICTIM-PC.

 Note  Share  Export to Excel  Details

 Open

# Windows Defender Advanced Threat Protection

Detect advanced attacks and remediate breaches



## Built in to Windows 10

No additional deployment & infrastructure.  
Continuously up-to-date, lower costs.



## Behavior-based, cloud-powered breach detection

Actionable, correlated alerts for known and unknown adversaries.  
Real-time and historical data.



## Rich timeline for investigation

Easily understand scope of breach. Data pivoting  
across endpoints. Deep file and URL analysis.



## Unique threat intelligence knowledge base

Unparalleled threat optics provide detailed actor profiles  
1st and 3rd party threat intelligence data.

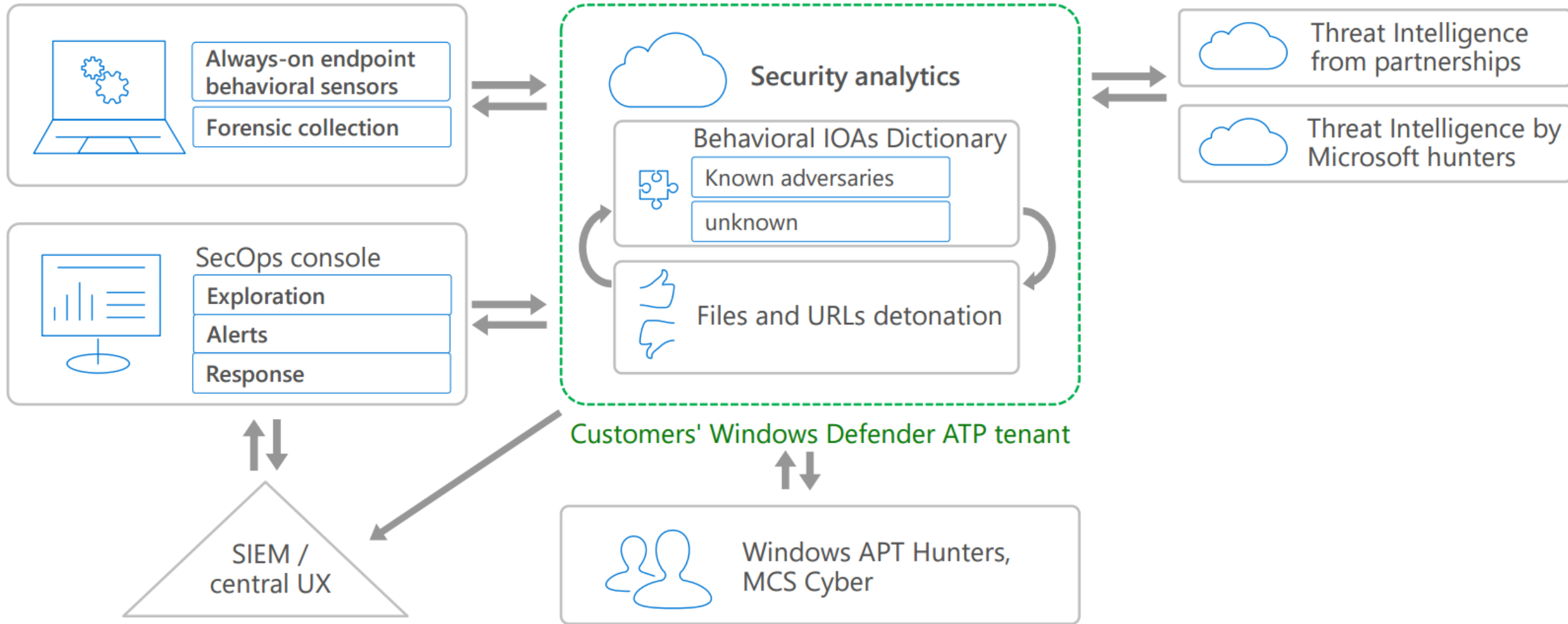


## Response based on the Windows stack

Rich SOC toolset ranging from machine-specific intervention or  
forensic actions to cross-machine blacklisting







# WHAT'S NEW IN THE CREATORS UPDATE

- Response

- Machine isolation
- Machine snapshot collection
- Kill & Clean running processes / files
- Blacklist from my network (requires WD-AV)

- Enhanced detection

- Sensor enhancements – memory and kernel attacks
- Customer specific TI feeds
- 3<sup>rd</sup> party TI feeds – FireEye iSight Threat Intelligence

- Integration across the Microsoft security stack

- Exposing Windows Defender Anti-malware and Device Guard events in the Windows Security Center
- Office365 ATP integration

- Long list investigation enhancements – listening to customers feedback

- User view
- Alert process tree and security graph
- Virus-total integration
- ...

# RESPONSE

# WHY IS RESPONSE **IMPORTANT**?

Security operations can respond to compromises on their endpoints by taking action to contain the incident and remediate infected endpoints. **The ability to contain attack fast means reducing/preventing further damage to the business**

1. **STOP running processes:** Contain the specific attack across the org
2. **BLOCK files:** Assure the specific attack vector will not return to the org from the Internet
3. **ISOLATE Machine:** Stop the bleeding – stop exfiltration & lateral movement
4. **COLLECT forensic data:** Collect more data to better understand the attacker

The image displays two overlapping screenshots from the Windows Security Center. The background screenshot shows the 'Machine' view for 'cont-lizbean', with a list of alerts. The foreground screenshot shows a detailed view of a detected file, including its SHA256 hash, size, and signature information, along with a 'Deep analysis' section and a list of alerts related to the file.

**Windows Security Center - Machine**

NeroBlaze attack detected > File > cont-lizbean

Machine: cont-lizbean

Actions

- Collect investigation package
- Isolate machine

Alerts related to this machine

Time	Alert
09/19/2016   14:41:25	NeroBlaze attack detected
09/19/2016   14:41:24	A port scanning tool was detected
09/19/2016   14:40:48	An anomalous file was registered to auto-start (ASEP)
09/19/2016   14:38:53	A potential reverse shell has been detected
09/19/2016   14:35:40	A suspicious Powershell commandline was found on the machine
09/19/2016   14:15:48	Office (Excel/Word/PowerPoint/Outlook) dropped and executed a PC file

Machine timeline

**File worldwide**

NeroBlaze attack detected > File > cont-lizbean > An anomalous file was registered to auto-start (ASEP) > File

File

Actions

- Stop & Quarantine File: se9f0c96df5a0d01e3fb0
- Blacklist File: fd2af1549d

SHA256: 880d06b105812c966486224eeec246956bd3ea2c95a49888cd8f9fe5015258a20

Size: 4.5 KB

Signer: unsigned

Issuer: unknown

Malware detection

No matches for this file in Virus

Windows Defender AV detec

No detections found

Deep analysis

Deep analysis request

Deep analysis summary (latest available result: 2 months ago)

Alerts related to this file

Time	Alert	Machine
09/19/2016   14:41:25	NeroBlaze attack detected	cont-lizbean
09/19/2016   14:40:48	An anomalous file was registered to auto-start (ASEP)	cont-lizbean

File in organization

Medium Suspicious

# MACHINE LEVEL RESPONSE

The screenshot displays the Windows Security Center interface for a machine named 'ericlaptop'. The top navigation bar includes the Windows Security Center logo, the machine name 'Machine', and a user profile for 'Analyst@WDATPContoso.onmicrosoft.com'. The main content area is titled 'Machines view > ericlaptop' and shows a card for the machine with the following details: Domain: northamerica.corp.mic, OS: Windows10 64-bit, Most frequent user: R northam, and Logged on users count: R 1. An 'Actions' dropdown menu is open, listing three options: 'Collect investigation package', 'Isolate machine', and 'Action Center'. Below the machine card, there is a section for 'Alerts related to this machine' with a filter by 'events: All' and 'account: A'. The alert list shows two entries: '08.26.2016 | 03:25:04 | A suspicious Powershell commandline was found on th' and '08.26.2016 | 03:24:07 | A suspicious Powershell commandline was found on th'. The machine timeline section is also visible, showing a filter by 'events: All' and 'account: A'. On the right side, there is a 'Machine Reporting' section with a table of activity and a timeline view showing a date of '11.03.2016' and 'Today'.

Windows Security Center | Machine | Analyst@WDATPContoso.onmicrosoft.com

Machines view > ericlaptop

ericlaptop

Actions

Domain: northamerica.corp.mic  
OS: Windows10 64-bit  
Most frequent user: R northam  
Logged on users count: R 1

Actions

- Collect investigation package
- Isolate machine
- Action Center

Alerts related to this machine

08.26.2016 | 03:25:04 | A suspicious Powershell commandline was found on th

08.26.2016 | 03:24:07 | A suspicious Powershell commandline was found on th

Machine timeline

Filter by events: All account: A

Machine Reporting

Activity

Activity

Export CSV

11.03.2016

Today



# FILE LEVEL RESPONSE

The screenshot displays the Windows Security Center interface. At the top, the title bar shows 'Windows Security Center | File' and the user 'Analyst@WDATPContoso.onmicrosoft.com'. The main content area is titled 'File worldwide' and shows a file with Sha1: ffb1d8ea3039d3d5eb7196d2... and MDS: 3a97d9b6f17754dcd3... The file size is 20.0 KB and it is unsigned. An 'Actions' dropdown menu is open, showing options: 'Kill and quarantine', 'Block file', and 'Action Center'. To the right, a 'Prevalence worldwide' section shows a count of 14.2k, with 'First seen: 4 years ago' and 'Last seen: 7 hours ago'. Below this, a 'Results available' section has a 'Resubmit' button. At the bottom, a table lists alerts related to this file.

Date	Alert	Source	Severity	Category	Status
11.06.2016   06:46:30	A port		Low	Suspicious Activity	New
11.03.2016   00:29:49	A port		Low	Suspicious Activity	New
11.02.2016   17:08:48	A port scanning tool was detected	bcsb	Low	Suspicious Activity	New
10.29.2016   00:58:52	A port scanning tool was detected	co1-dpm-16	Low	Suspicious Activity	New

# NEW SENSORS

# WHAT WILL ATTACKERS DO NEXT?

## TODAY

Social engineering (macros) or 1-day exploits  
File based user-mode malware  
Persistence through standard ASEPs  
Standard PtH tools to move laterally



## MEMORY ONLY ATTACKS

0-day exploits  
Memory-only implants with cross-process  
orchestration  
Moves laterally with custom tools



## KERNEL LEVEL ATTACKS

0-day exploits and watering holes  
Kernel mode exploits and kernel implants to  
persist




Evolve optics & detection



machine1


**Machine**  
 machine1  
 Domain:  
 OS: Windows10 64-bit

**Machine IP Addresses**



Last external IP: 167.220.1.71  
 Last internal IP: 10.216.162.141

**Machine Reporting**



First seen: a month ago  
 Last seen: 35 minutes ago

Alerts related to this machine

11.01.2016   15:48:09	Process has injected code into another process.	Medium	Installation	New	
11.01.2016   15:48:05	<b>Indicators of successful exploitation have been observed</b>			<b>High</b>	<b>Exploit</b>
10.31.2016   21:44:41	Process has injected code into another process.	Medium	Installation	New	
10.27.2016   18:55:19	Indications of successful exploitation has been observed	High	Exploit	New	
10.27.2016   17:59:03	Indications of successful exploitation has been observed	High	Exploit	New	

Machine timeline

< Older Newer >

Filter by events: All account: All




Date	Event	Details	User
11.17.2016			
14:51:39	svchost.exe ran backgroundtaskhost.exe	services.exe > svchost.exe > process	SYSTEM
14:51:38	BackgroundTransferHost.exe communicated with 2 IPs	svchost.exe > BackgroundTransferHost.exe > 2 IPs	kapi3845

machine1


**Machine**  
 machine1  
 Domain:  
 OS: Windows10 64-bit

**Machine IP Addresses**



Last external IP: 167.220.1.71  
 Last internal IP: 10.216.162.141

**Machine Reporting**



First seen: a month ago  
 Last seen: 35 minutes ago

Alerts related to this machine

Time	Alert Description	Severity	Category	State	Action
11.01.2016   15:48:09	Process has injected code into another process.	Medium	Installation	New	
11.01.2016   15:48:05	Indicators of successful exploitation have been observed	High	Exploit	New	
10.31.2016   21:44:41	Process has injected code into another process.	Medium	Installation	New	
10.27.2016   18:55:19	Indications of successful exploitation has been observed	High	Exploit	New	
10.27.2016   17:59:03	Indications of successful exploitation has been observed	High	Exploit	New	

Machine timeline

< Older Newer >

Filter by events: All account: All




Date	Event	Details	User
11.17.2016			
14:51:39	svchost.exe ran backgroundtaskhost.exe	services.exe > svchost.exe > process	SYSTEM
14:51:38	BackgroundTransferHost.exe communicated with 2 IPs	svchost.exe > BackgroundTransferHost.exe > 2 IPs	kapi3845

Machines view > pi3-fuzz

**Machine**  
 pi3-fuzz  
 Domain:  
 OS: Windows10 64-bit


**Machine IP Addresses**




---

Last external IP: 167.220.1.212  
 Last internal IP: 10.200.156.210

**Machine Reporting**




---

First seen: 21 days ago  
 Last seen: 24 minutes ago

Alerts related to this machine

10.31.2016 | 22:36:17 **An attacker has maliciously modified the Windows Kernel state** Medium Malware

Machine timeline

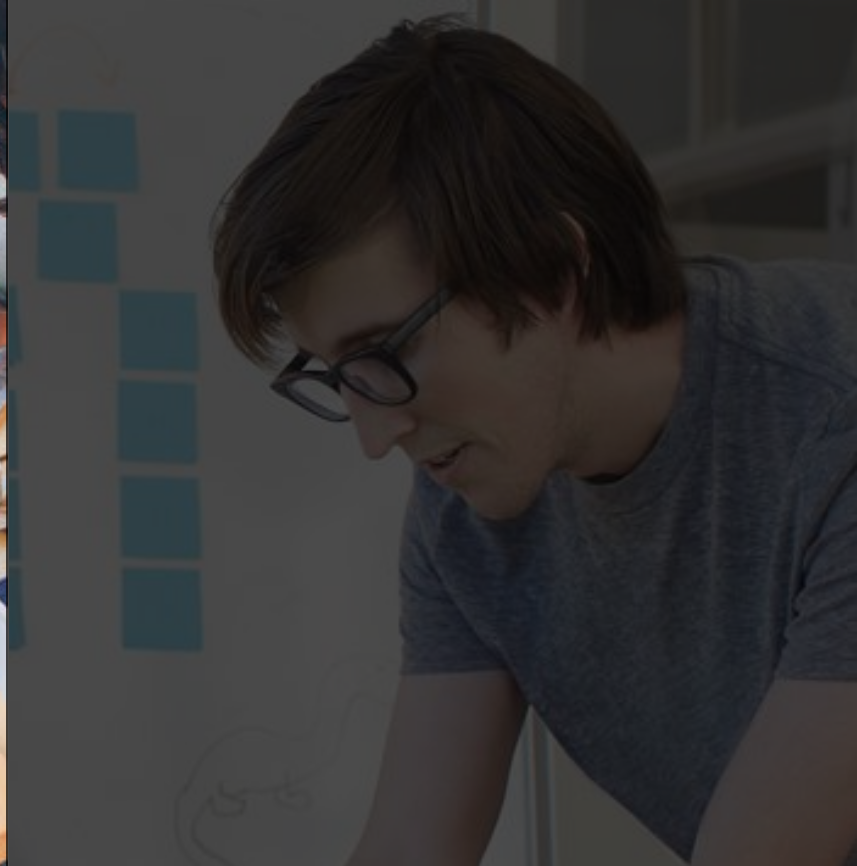
< Older Newer >

Filter by events: All account: All



Date	Event	Details	User
11.17.2016			
15:17:31	svchost.exe changed 1 registry value	services.exe > svchost.exe > PinRulesLastSyncTime	NETWORK... (+)
15:10:56	svchost.exe ran dllhost.exe	services.exe > svchost.exe > process	SYSTEM (+)
14:58:39	MsMpEng.exe created a PE file under ProgramData folder	services.exe > MsMpEng.exe > file	SYSTEM (+)
14:58:39	MsMpEng.exe created mpengine.dll	services.exe > MsMpEng.exe > mpengine.dll	SYSTEM (+)
14:58:27	MpSigStub.exe created 2 files	AM_Delta_Patch_1.231.2177.0.exe > MpSigStub.exe > 2 files	SYSTEM (+)
14:58:14	svchost.exe created a PE file under Windows folder	services.exe > svchost.exe > file	SYSTEM (+)
14:58:14	svchost.exe created AM_Delta_Patch_1.231.2177.0.exe	services.exe > svchost.exe > AM_Delta_Patch_1.231.2177.0.exe	SYSTEM (+)

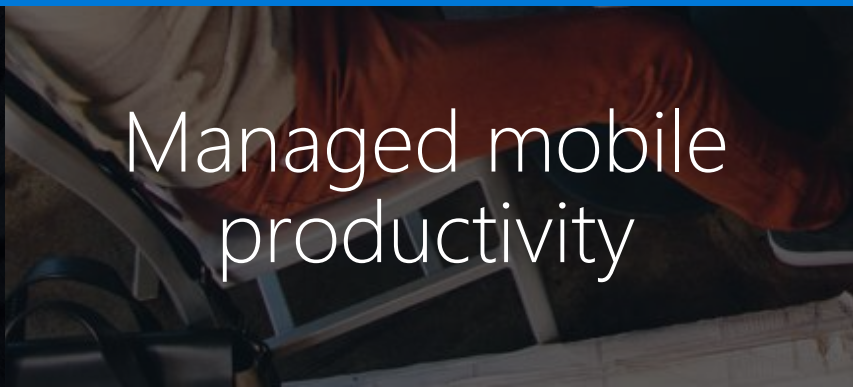




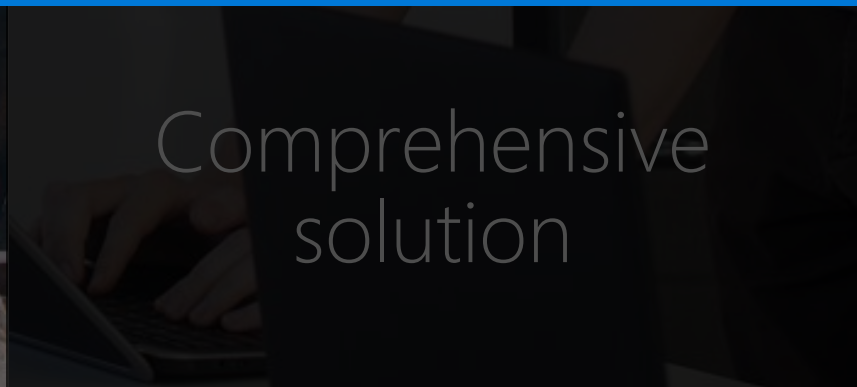
## ENTERPRISE MOBILITY + SECURITY



Identity-driven  
security



Managed mobile  
productivity



Comprehensive  
solution

# Before we start ANY Cloud project

Defense-in-Depth MUST NECESSARILY BE implemented for on-premises infrastructure before any other projects

Security layer	Includes...
Data	Access control list (ACL), encryption (Encrypting File System [EFS], BitLocker), data classification with RMS
Application	Application design using the security development lifecycle, antivirus, application hardening
Host	Operating system hardening, authentication, update management, host intrusion detection system
Internal network	Network segmentation, network encryption (Internet Protocol security [IPSec]), network intrusion detection system
Perimeter	Firewalls, network access control, network access protection (NAP)
Physical security	Guards, locks, tracking devices, surveillance cameras
People, policies, processes	Security awareness training, documentation, banners, warning signs

- Start any new security project's discussion with Defense-in-Depth methodology/strategy
- Cloud (and hybrid cloud especially) solutions are just reflection of customer on-premises infra's security
- Most common attacks to the cloud start with on-premises' breaches

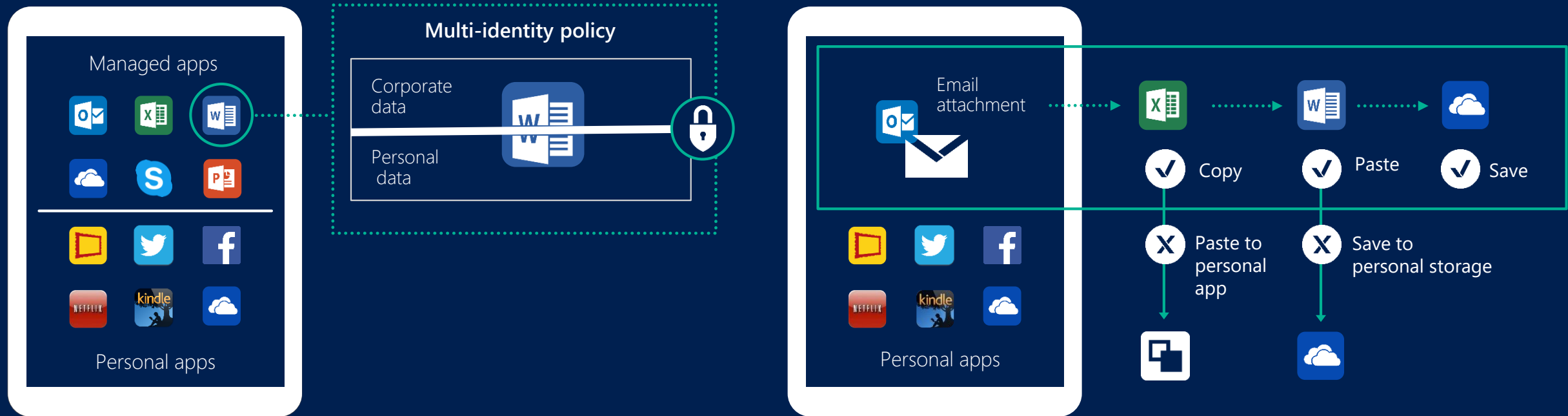


# Managed mobile productivity



Unsecured apps 80%

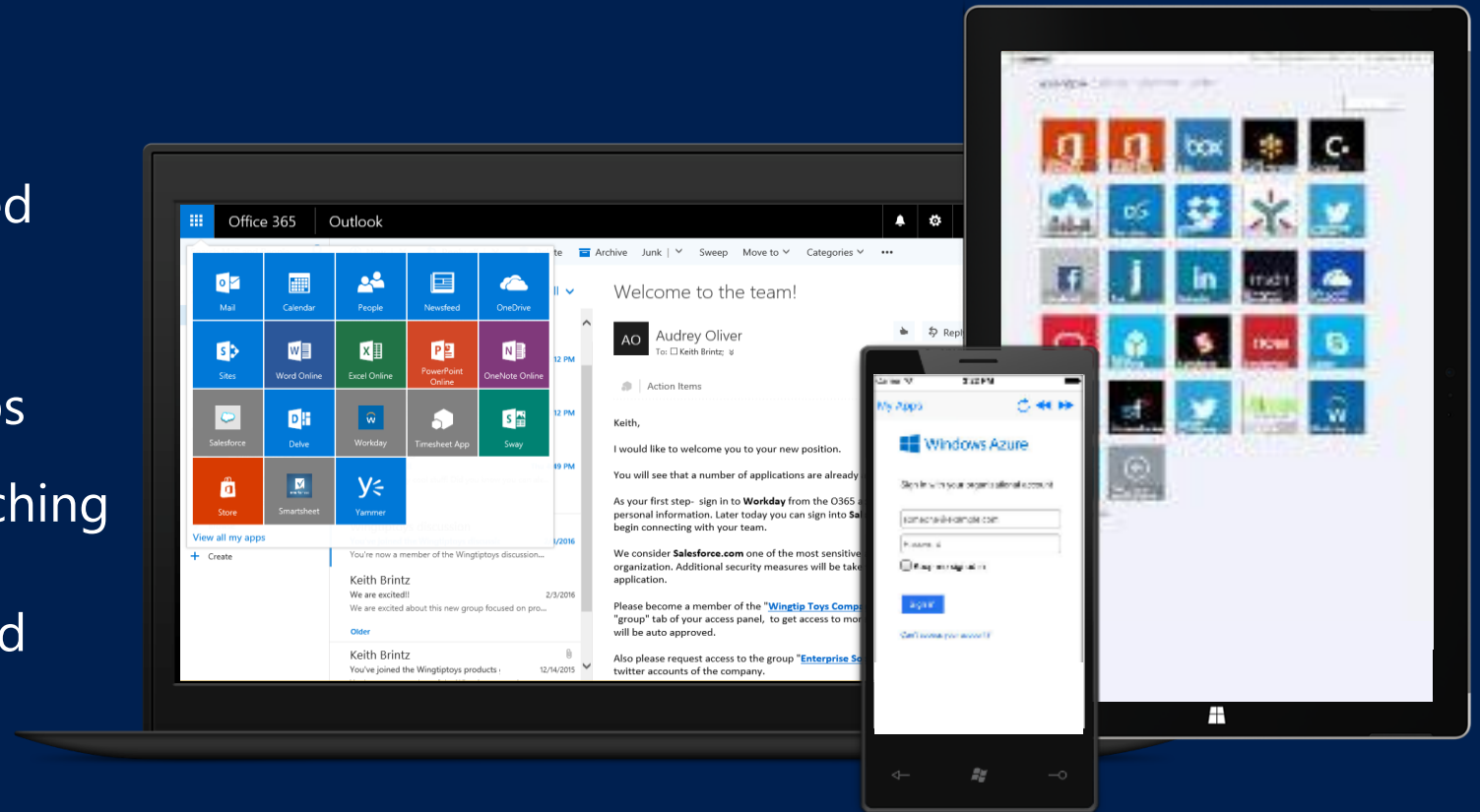
# Mobile app management





# Making the lives of users (and IT) easier

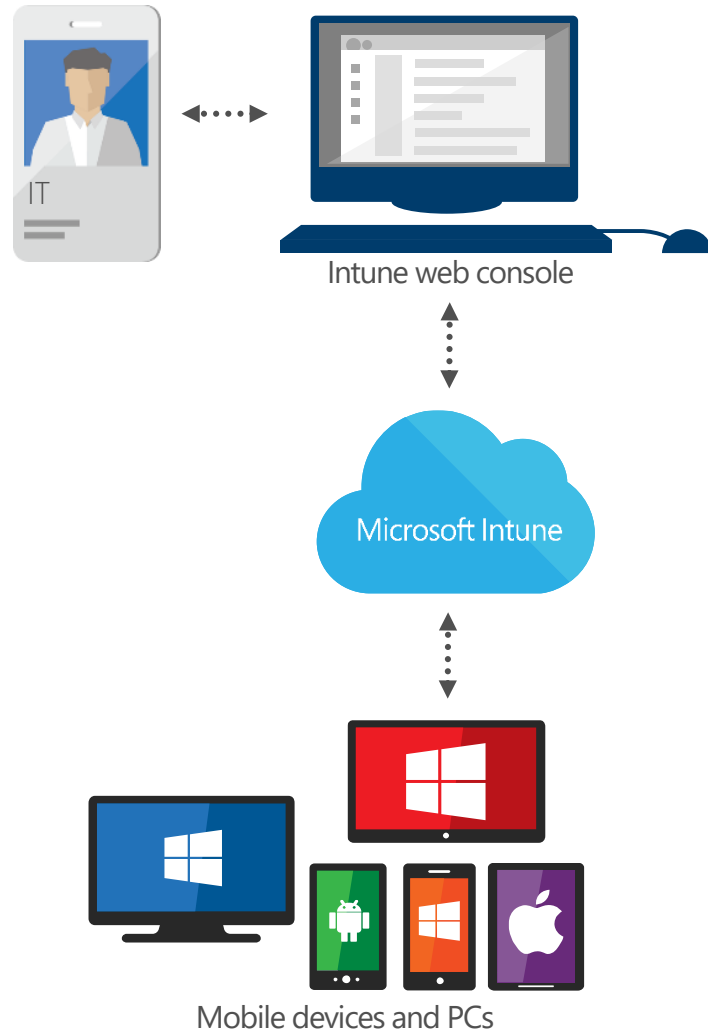
- ▶ Company branded, personalized application Access Panel:  
<http://myapps.microsoft.com>  
+ iOS and Android Mobile Apps
- ▶ Integrated Office 365 app launching
- ▶ Manage your account, apps and groups
- ▶ Self-service password reset
- ▶ Application access requests



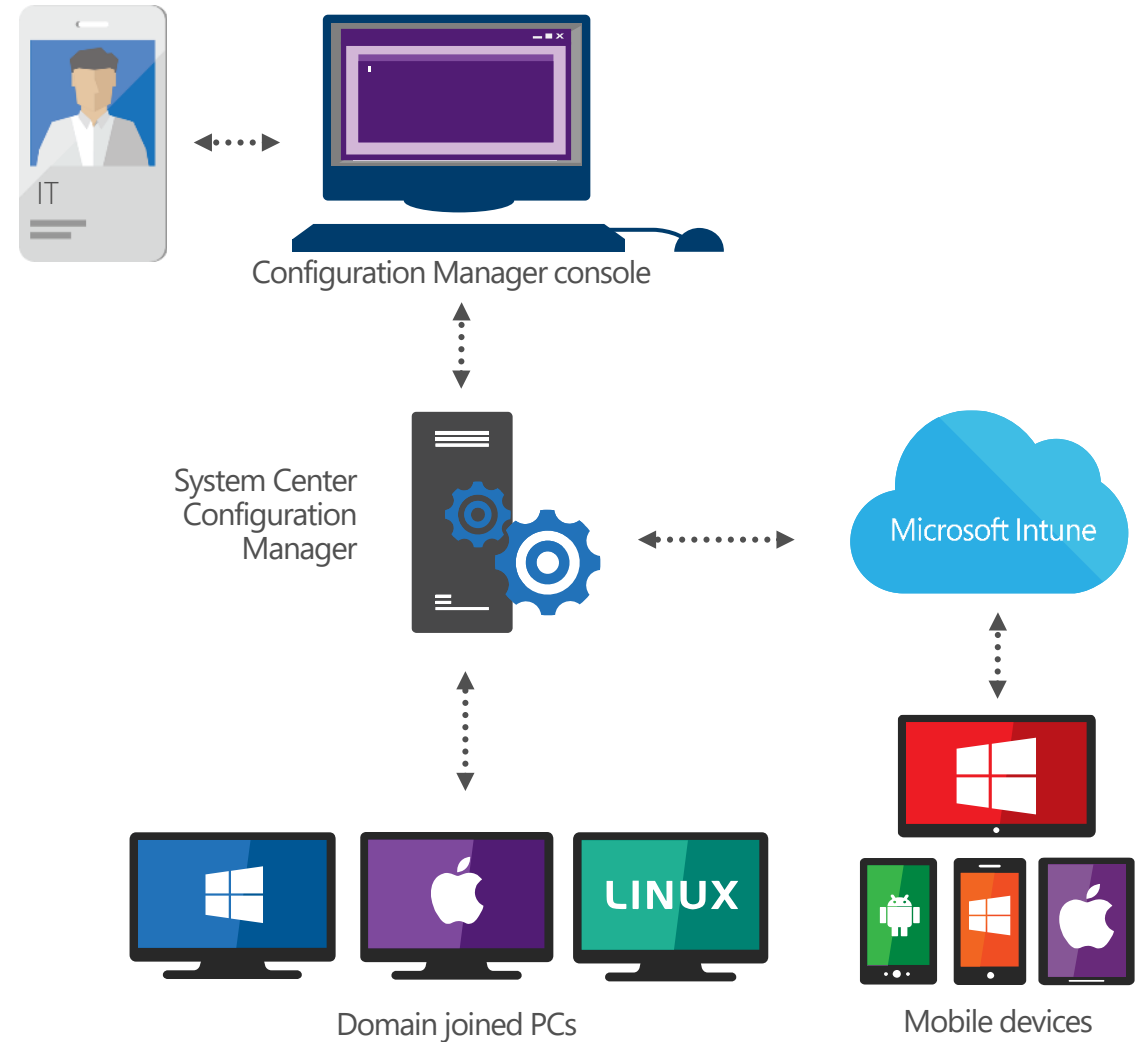


# Intune Deployment for MDM

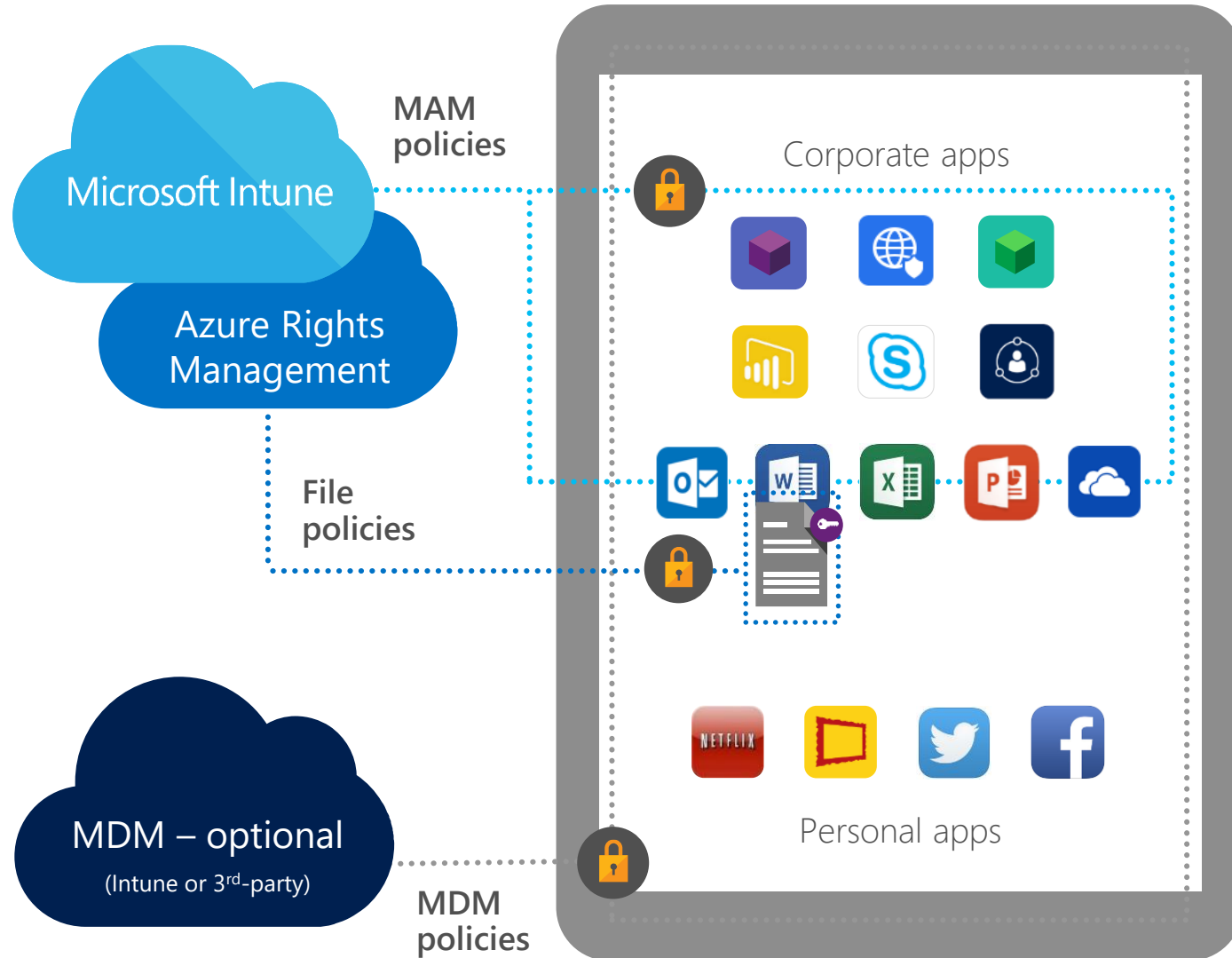
Intune standalone (cloud only)



Configuration Manager integrated with Intune (hybrid)



# Intune Deployment for MAM



## Familiar Office experience

- **Seamless “enrollment”** into app management
- Use for **personal** and **corporate** accounts

## Comprehensive protection

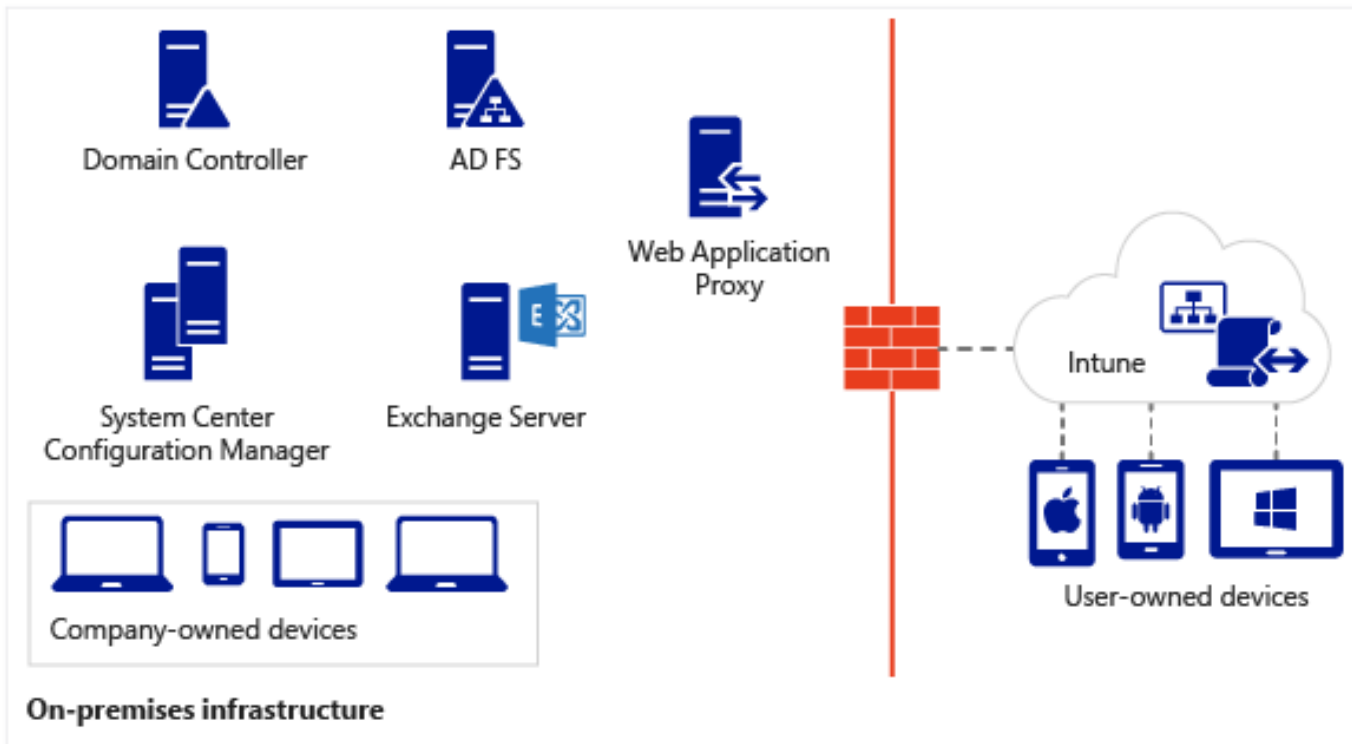
- **App encryption** at rest
- **App access control** – PIN or credentials
- Save as/copy/paste **restrictions**
- App-level **selective wipe**
- Extend **protection** to a file level with **Azure RMS**

## Might be a good solution for these scenarios:

- **BYOD** when MDM is not required
- Extending **app access** to vendors and partners
- Already have an **existing MDM** solution

# STEP 1: Identify business needs - Device ownership

You must understand the device ownership policy for customer's company



- Who owns the mobile device?
  - The employee (**BYOD**)?
  - The **company**?
  - **Both**?

# STEP 1A: Device ownership comparison

## Strategy adoption

Scenario	PROS	CONS
Employee owns the device (BYOD)	<ul style="list-style-type: none"><li>• Your company <b>does not need to buy</b> mobile devices for the employees</li><li>• Usually <b>allows employees to be more productive</b> since they will be using the mobile device of their choice</li><li>• Support <b>costs may decrease</b> since the organization will have limited support over the mobile devices</li></ul>	<ul style="list-style-type: none"><li>• <b>Increases the amount of security considerations</b> to protect company's data located on personal devices</li><li>• <b>Increases likelihood of data leakage</b>, especially when appropriate security controls aren't in place</li><li>• <b>Limited management capability</b> due to privacy restrictions</li></ul>
Company-owned device	<ul style="list-style-type: none"><li>• <b>Full management capability</b>, including device hardening and security controls</li><li>• <b>More control</b> over mobile devices</li><li>• <b>Capability of defining</b> which mobile devices will be used by employees</li></ul>	<ul style="list-style-type: none"><li>• <b>Potential increases in support costs</b>, since the organization will maintain the mobile devices</li><li>• <b>Less flexibility</b> for end users, which may affect their productivity</li><li>• <b>Cost increases</b>, since the organization will have to buy mobile devices</li></ul>

# STEP 2: Identify business needs - Platforms

Understanding which mobile device operating systems will be used by the company is very important for adoption and supportability decisions

## Device Properties

### Operating System Version

Minimum Windows Version is not configured. ⓘ

Maximum Windows Version is not configured. ⓘ

Minimum Windows Phone or Windows 10 Mobile Version is not configured. ⓘ

Maximum Windows Phone or Windows 10 Mobile Version is not configured. ⓘ

Minimum Android Version is not configured. ⓘ

Maximum Android Version is not configured. ⓘ

Minimum iOS operating system is not configured. ⓘ

Maximum iOS operating system is not configured. ⓘ

- Which mobile device operating systems will be supported?
  - Android?
  - iOS?
  - Windows?
  - Windows Phone?
  - All of them?
  - A mix of the above options?
- Which mobile OS version will be supported?
  - Only the latest?
  - Current -1 (current version plus the previous version)?



# STEP 2A: Supported mobile device platforms

Сценарий	PROS	CONS
<b>Intune (standalone)</b>	<ul style="list-style-type: none"><li>• <b>Always-on</b> cloud service that <b>supports the latest MDM</b> features and updates</li><li>• <b>Supports provisioning all major mobile device</b> operating systems (Android, iOS, Windows 8, Windows 10, and Windows Phone).</li><li>• Allows you to <b>manage any mobile device</b> from any location</li><li>• More <b>advanced management options</b> for mobile devices</li><li>• <b>Mobile application management</b> capability</li></ul>	<ul style="list-style-type: none"><li>• <b>Lack of integration</b> with current device management solution located on-premises will introduce an additional management interface for you to use</li><li>• Policies created using the on-premises MDM solution are <b>not replicated to the cloud</b> service</li></ul>
<b>MDM for Office 365</b>	<ul style="list-style-type: none"><li>• <b>Integrated with Office 365</b></li><li>• If you're <b>already using</b> Office 365, the MDM capabilities are easily leveraged to manage mobile devices</li><li>• If you're already using Office 365, you <b>won't need</b> to use another console to manage mobile devices</li></ul>	<ul style="list-style-type: none"><li>• <b>Limited set</b> of capabilities to manage mobile devices</li><li>• <b>Lack of integration</b> with current device management solution located on-premises will introduce an additional management interface for you to use</li></ul>
<b>Hybrid (Intune with ConfigMgr)</b>	<ul style="list-style-type: none"><li>• <b>Native integration</b> between Intune and ConfigMgr</li><li>• Allows you to use a <b>centralized console</b> to deploy policies and manage on-premises PCs, servers, and mobile devices</li></ul>	<ul style="list-style-type: none"><li>• <b>Requires additional configuration</b> steps to connect Intune and ConfigMgr</li><li>• If the organization <b>does not have a current ConfigMgr</b> infrastructure on-premises, it will require to plan, install and configure this platform prior to the integration</li></ul>

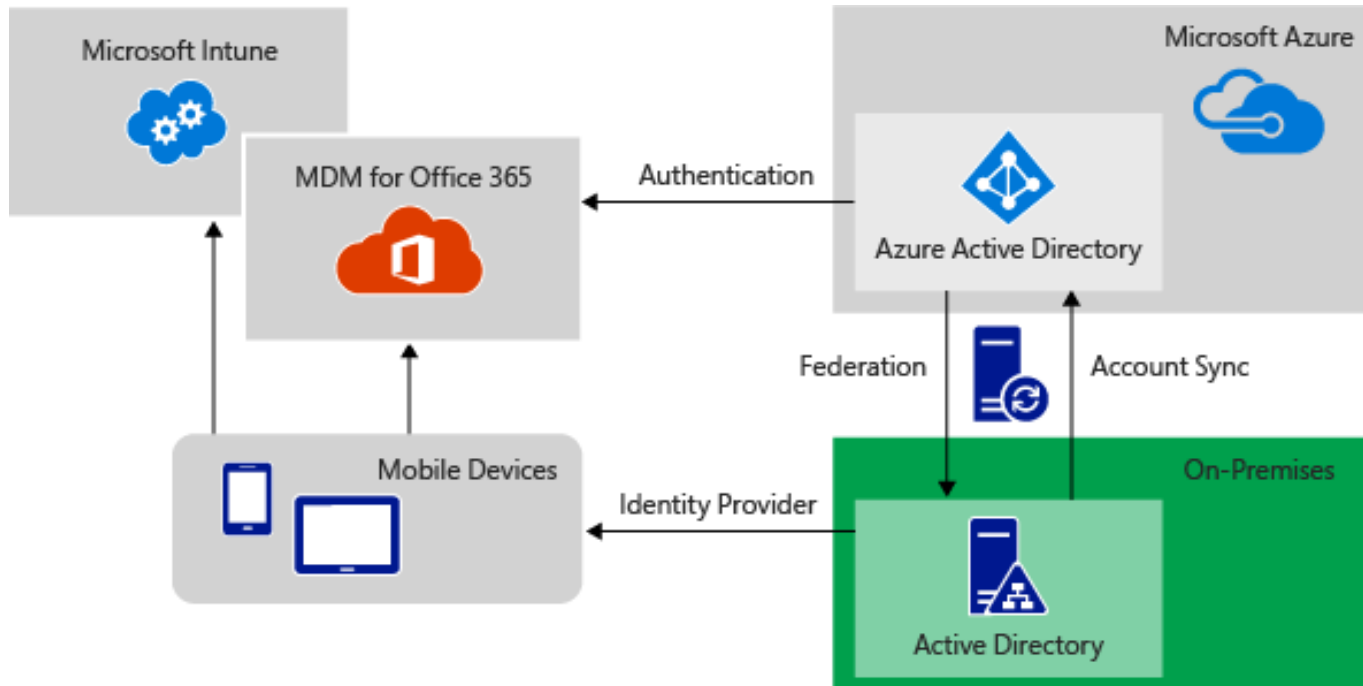
# STEP 3: Identify business needs – Applications

- Do the apps require **integration with cloud services**?
- Were the apps developed to run on a specific operating system, or are they capable of running on any operating system?
- Does company plan to enable users to **use apps via remote desktop** from their own devices?
- Do the apps require **full-time access to corporate resources**, or can they run in offline mode?
- Will all apps be available to BYOD users?
- **How does customer plan to deploy** these apps to users' devices?
- What are the **deployment options** for these apps?
- Does **the installation requirement** vary according to the target device, or is it the same?
- **How much space** in a target device is necessary in order to install each app?
- Do the **apps encrypt the data** before transmitting it through the network from the users' devices to the app server on the back end?
- Can the **apps be remotely uninstalled** via the network, or do they need to be uninstalled via the devices' consoles?
- Do the apps work in a **low-latency network**?
- Do the apps provide **authentication capabilities**?

# STEP 3A: Mobile Apps Management comparison

Intune (standalone)	<ul style="list-style-type: none"> <li>Allows you <b>to manage mobile apps</b> through their lifecycle, including app deployment from installation files and app stores, detailed monitoring of app status, and app removal.</li> <li>Allows you to <b>specify a list of compliant apps</b> that users are allowed to install and noncompliant apps, which must not be installed by users.</li> <li>Allows you to <b>set restrictions for apps</b> by using a mobile application management policy. This helps you to increase the security of your company data by restricting operations such as copy and paste, external data backup, and the transfer of data between apps.</li> </ul>	<ul style="list-style-type: none"> <li><b>Lacks integration with on-premises</b> device management solutions, which introduces an additional management interface for you to use when managing mobile devices if you have an on-premises solution. Policies created using an on-premises MDM platform aren't replicated to the cloud service, requiring two sets of management and compliance policies (if you have an on-premises MDM solution)</li> </ul>
MDM for Office 365	<ul style="list-style-type: none"> <li>Provides MDM capabilities across OS <b>platforms such as password requirements</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Limited set of capabilities to control apps</b></li> <li><b>Lacks integration</b> with on-premises device management solutions, which introduces an additional management interface for you to use when managing mobile devices if you have an on-premises solution.</li> <li><b>No ability to deploy apps</b> and apply mobile application management capabilities</li> <li><b>No advanced MDM capabilities</b></li> </ul>
Hybrid (Intune with ConfigMgr)	<ul style="list-style-type: none"> <li><b>Inherits app control settings</b> from Intune standalone</li> <li><b>Provides an integrated management</b> experience (between Intune and ConfigMgr)</li> <li><b>Leverages Configuration Manager App management capabilities.</b></li> <li>Allows you to <b>use a single console to deploy policies</b> and manage application policies for on-premises PCs, servers, and mobile devices</li> </ul>	<ul style="list-style-type: none"> <li>Requires <b>additional steps to set up</b> the integration</li> <li>If your organization <b>does not have a current on-premises ConfigMgr</b> infrastructure, you must plan, install, and configure the ConfigMgr platform first</li> </ul>

# STEP 4: Identify business needs - Identity



- Does your organization have a current directory service that is used for authentication and authorization?
- Does your organization need to have centralized authentication, or can it be hybrid?
- Does your organization plan to have multi-factor authentication for mobile users?
- SSO required?

# STEP 4A: MDM's identity support comparison

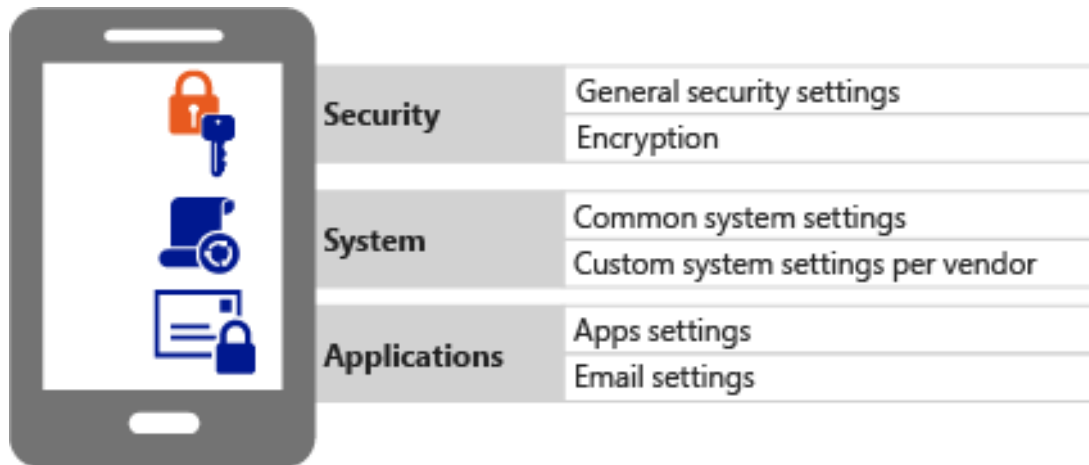
Intune (standalone)	<ul style="list-style-type: none"> <li>• <b>Can use on-premises directory services</b>, such as Active Directory for authentication</li> <li>• <b>Can use cloud-based directory services</b>, such as Azure AD for authentication</li> <li>• Can integrate with <b>multi-factor authentication</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Azure AD cloud service is not included</b> when customer purchases an Intune subscription</li> </ul>
MDM for Office 365	<ul style="list-style-type: none"> <li>• <b>Can use on-premises directory</b>, such as Active Directory for authentication</li> <li>• <b>Can use cloud based directory</b>, such as Azure AD for authentication</li> <li>• Can integrate with <b>multi-factor authentication</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Azure AD cloud service is not included</b> when customer purchases an Office 365 subscription</li> </ul>
Hybrid (Intune with ConfigMgr)	<ul style="list-style-type: none"> <li>• <b>Can use on-premises directory</b>, such as Active Directory for authentication</li> <li>• <b>Can use cloud based directory</b>, such as Azure AD for authentication</li> <li>• Can integrate with <b>multi-factor authentication</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Azure AD cloud service is not included</b> when you purchase an Intune subscription</li> </ul>
Enterprise Mobility + Security	<ul style="list-style-type: none"> <li>• Leverages <b>Azure AD Premium</b> to provide access control</li> <li>• Azure AD Premium license is <b>already included with EMS</b></li> <li>• <b>Does not required on-premises</b> directory services</li> <li>• <b>Can synchronize</b> with on-premises Active Directory services</li> <li>• <b>MFA</b> is natively <b>available</b> with <b>EMS</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Not available</b> for customers that are not adopting a cloud-based solution</li> </ul>

# STEP 4B: MDM's identity support comparison

Intune (standalone)	<ul style="list-style-type: none"> <li>• <b>Tightly integrated with Azure Active Directory</b> for managing user and device identity and authentication</li> <li>• <b>Supports user credential self-management</b> and single sign-on experiences that can leverage existing on-premises account credentials</li> <li>• Supports <b>single sign-on access</b> to thousands of pre-integrated SaaS applications</li> <li>• Supports <b>application access security</b> by enforcing rules-based multifactor authentication (MFA) for both on-premises and cloud applications</li> </ul>	<ul style="list-style-type: none"> <li>• Advanced directory services connectivity features and functionality <b>require pairing</b> with Azure Active Directory Premium</li> </ul>
MDM for Office 365	<ul style="list-style-type: none"> <li>• <b>Integrated with Office 365 tenants</b>, which use the Azure Active Directory backbone for managing user and device identity and authentication</li> <li>• <b>On-premises directory</b> services can be connected as a part of connecting services with Office 365</li> <li>• Supports user <b>self-management</b> and single sign-on experiences that can leverage existing on-premises account credentials</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Doesn't support mobile application management</b> integration with other SaaS solutions or applications</li> <li>• Doesn't support multi-factor authentication</li> </ul>
Hybrid (Intune with ConfigMgr)	<ul style="list-style-type: none"> <li>• <b>All the advantages of Intune standalone</b>, plus the following: <ul style="list-style-type: none"> <li>• Direct integration with on-premises directory services through ConfigMgr infrastructure</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• For organizations that <b>don't have a current ConfigMgr</b> infrastructure configured, it will need to be planned, installed and configured prior to integrating with Intune</li> <li>• Requires <b>additional on-premises deployment</b> requirements and configuration changes for organizations with ConfigMgr</li> </ul>



# STEP 5: Identify business needs - Hardening devices



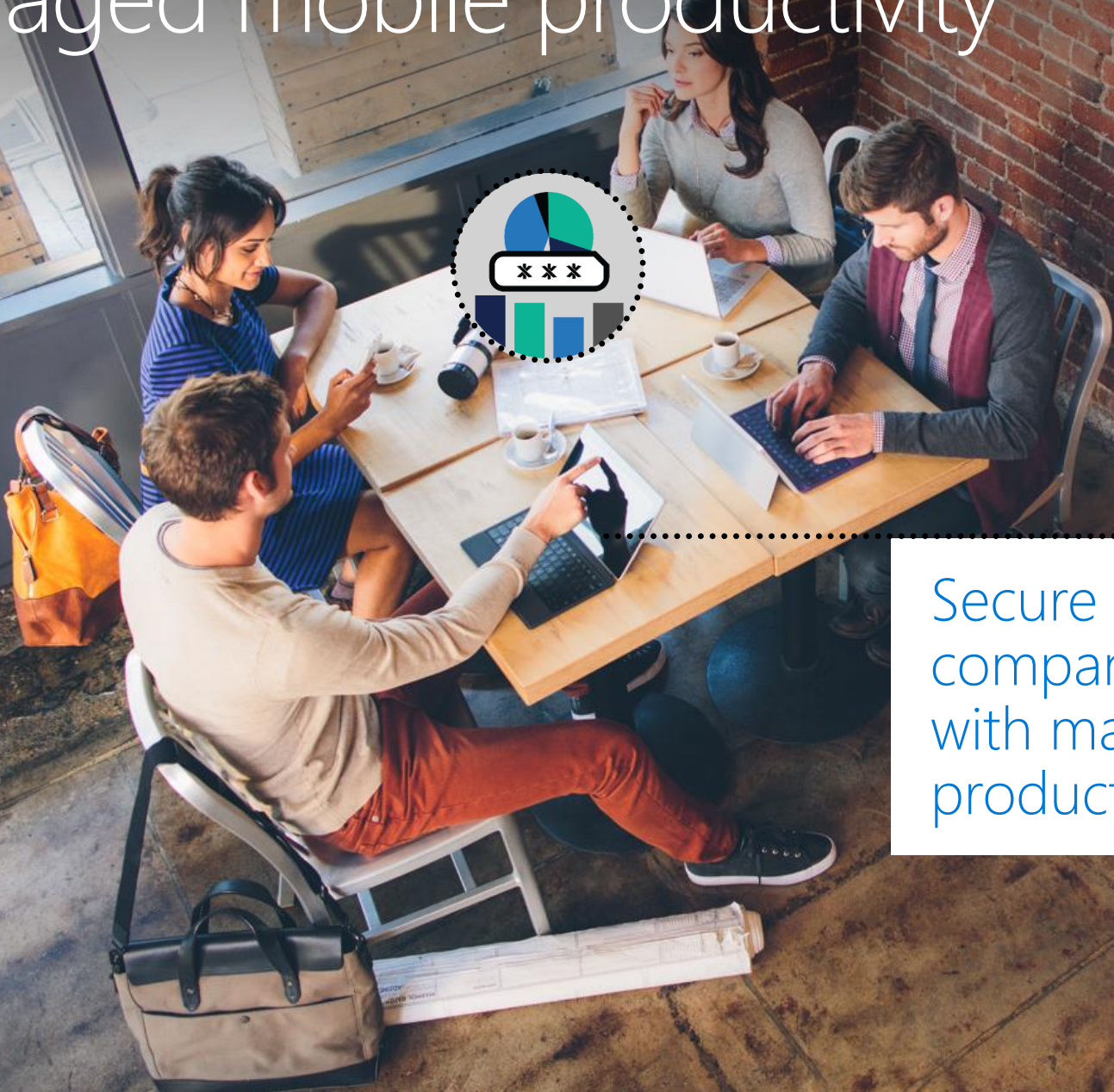
- Options that should be supported by the MDM solution to harden mobile devices:
  - **Requiring a password** to unlock mobile devices
  - Requiring a **password type** – minimum number of characters and character types
  - **Minimum password** length
  - Number of **repeated sign-in failures** to allow before the mobile device is wiped
  - **Minutes of inactivity** before the device screen turns off
  - **Remembering password history** – preventing the reuse of previous passwords
  - **Password expiration** (days)
  - **Requiring encryption** on the mobile device
  - Requiring encryption on **storage cards**
  - **Allowing idle return** without a password

# STEP 5A: MDM's identity support comparison

Intune (standalone)	<ul style="list-style-type: none"> <li>Allows you to enforce policies for enrolled devices:               <ul style="list-style-type: none"> <li><b>Encryption, Malware, Apps</b></li> <li><b>Emails, Email Profile</b></li> <li><b>Jailbroken</b></li> <li><b>System, Security</b></li> </ul> </li> <li>Supports policy deployment for major mobile device platforms, including (Android, iOS, Windows 10, Windows 8.x, and Windows Phone)</li> </ul>	<ul style="list-style-type: none"> <li><b>Lacks integration</b> with current on-premises MDM platform, will introduce an additional management interface for you to use when managing mobile devices</li> <li><b>Some policies may not be available</b> for some mobile platforms</li> </ul>
MDM for Office 365	<ul style="list-style-type: none"> <li>Allows you to enforce policies for enrolled devices:               <ul style="list-style-type: none"> <li><b>Encryption, Apps</b></li> <li><b>Jailbroken</b></li> <li><b>Security</b></li> </ul> </li> <li>Supports policy deployment for major mobile device platforms, including (Android, iOS, Windows 10, Windows 8.x, and Windows Phone)</li> </ul>	<ul style="list-style-type: none"> <li><b>Lacks integration</b> with current on-premises MDM platform, will introduce an additional management interface for you to use when managing mobile devices</li> <li><b>Some policies may not be available</b> for some mobile platforms</li> <li><b>Doesn't allow as much granularity</b> as Intune</li> </ul>
Hybrid (Intune with ConfigMgr)	<ul style="list-style-type: none"> <li>Allows you to enforce policies for enrolled devices:               <ul style="list-style-type: none"> <li><b>Encryption, Malware, Apps</b></li> <li><b>Emails</b></li> <li><b>Jailbroken</b></li> <li><b>System, Security</b></li> </ul> </li> <li>Supports policy deployment for major mobile device platforms, including (Android, iOS, Windows 10, Windows 8.x, and Windows Phone)</li> <li><b>Single management console for mobile devices</b> registered from the cloud and on-premises devices</li> </ul>	<ul style="list-style-type: none"> <li>If company <b>doesn't have a current on-premises ConfigMgr</b> infrastructure, it will require resources to plan, install and configure ConfigMgr prior to integration</li> </ul>



# Managed mobile productivity



Secure access to company data with maximum productivity

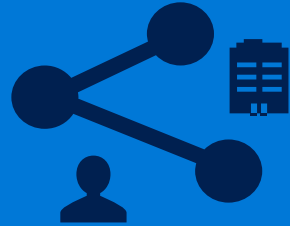




# Data level protection



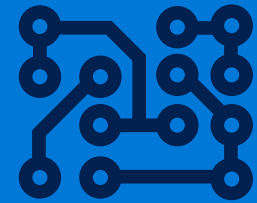
Protect your  
data at all  
times



Enable safe  
sharing  
internally and  
externally

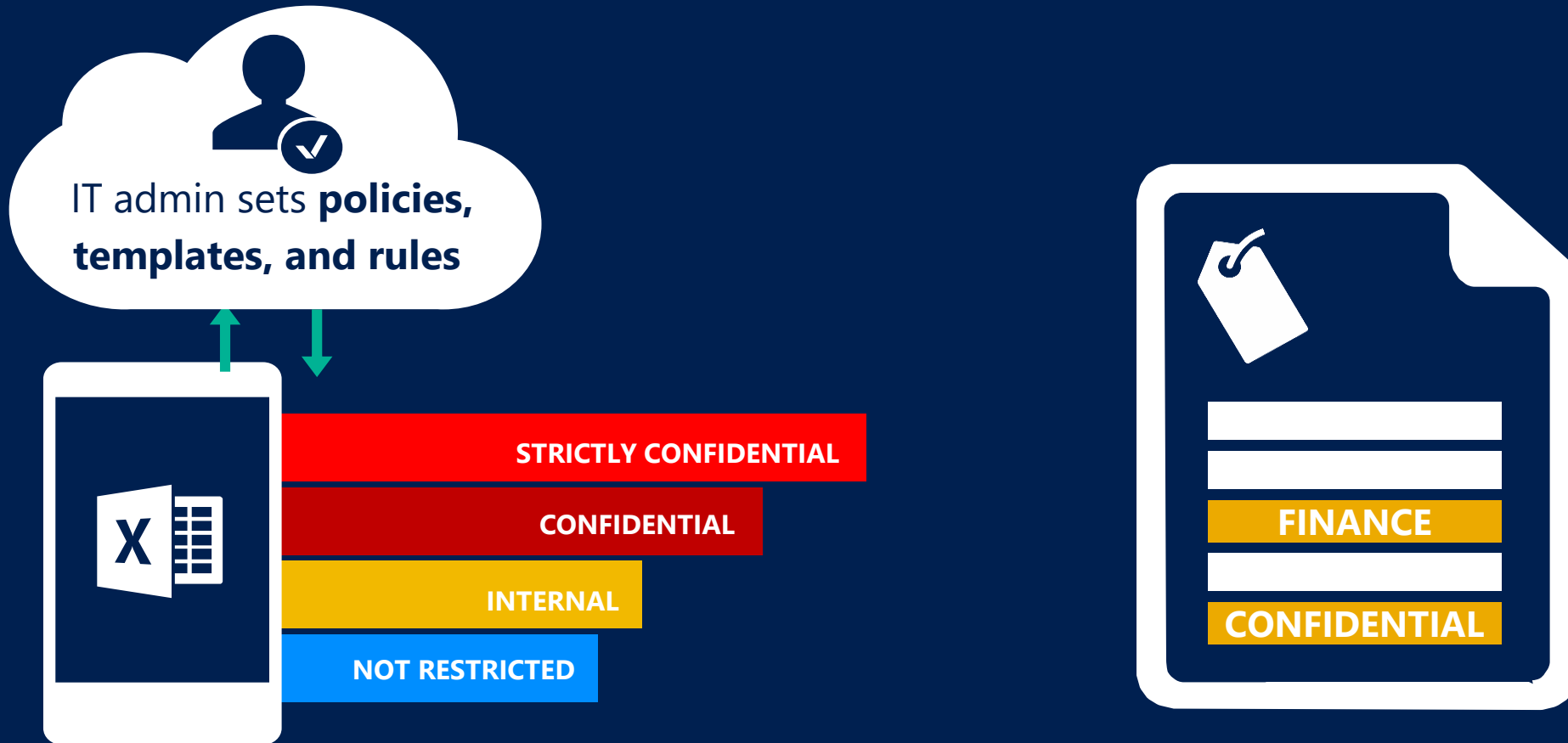


Empower  
users to  
make right  
decisions



Maintain  
visibility and  
control

# Classify and label data based on sensitivity



Classify data according to policies – automatically or by user

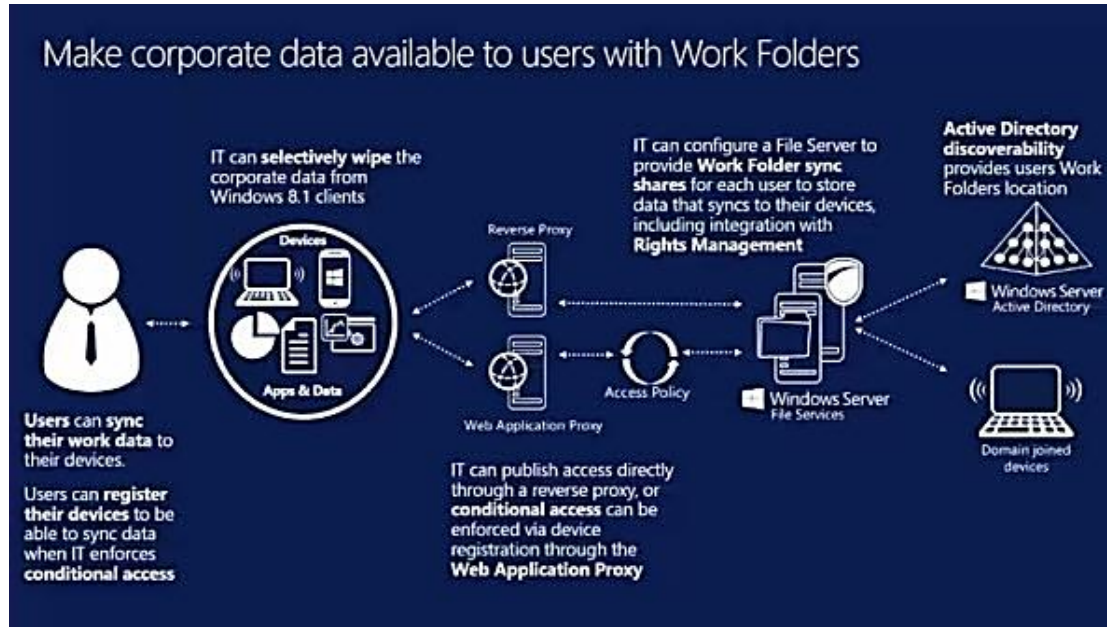
Add persistent labels defining sensitivity to files

# Opportunities: data leakage cloud prevention's matrix

Scope/threat	Hacking	Device lost	Accidental access	Data theft
Data at rest in mobile Devices	Intune (configuration, compliance), Hybrid Identity/MFA, VBS, DG	Encryption (BitLocker/RMS, Work Folders), Intune (WIP, wipe), MFA	Data Classification/RMS/WIP	RMS/Intune App Policy/WIP
Data transfer	DiD			
Data at rest in on-premises	DiD	Work Folders, Registered Devices, MFA	Data Classification/RMS	RMS
Data at rest in cloud	DiD	Work Folders, Hybrid Identity, MFA, Cloud Storages (OneDrive for Business, SharePoint Online), conditional access policies	Azure RMS/Azure IP	Azure RMS/Azure IP



# Opportunities: Secured access to on-premises data with Work Folders & Azure AD/RMS

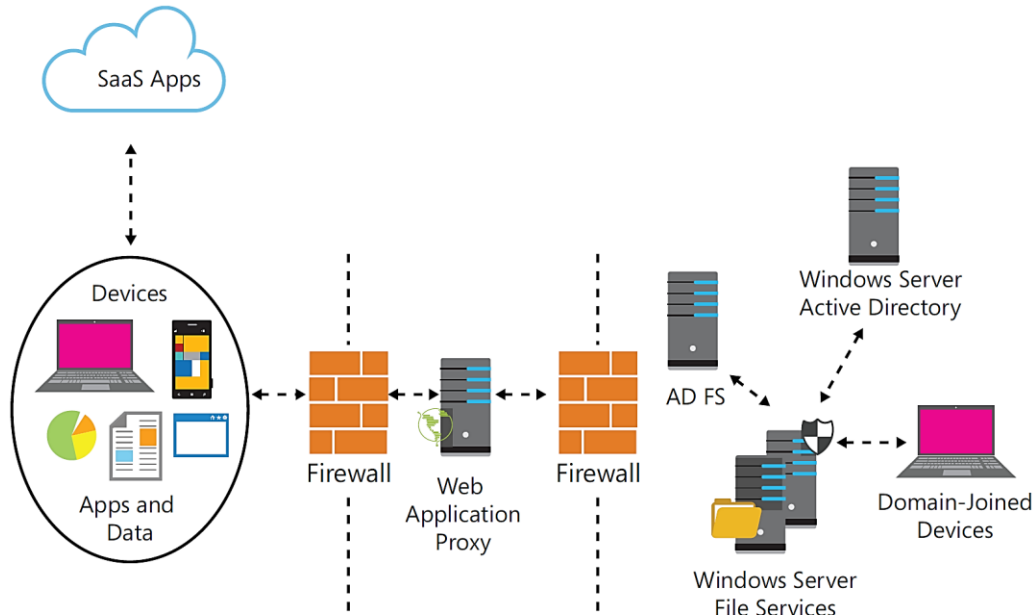


- By mobile devices (Windows, iOS, Android)
- Encrypted at rest in on-premises servers and in mobile devices
- Work Folder policies
- Intune/Group Policy enrollment
- Data synchronization
- Azure AD/ADFS federation for mobile users
- ADFS conditional access policies
- HTTPS access point
- Publishing by Web Application Proxy
- Could be deployed in Azure IaaS
- Compatible with RMS/Azure RMS

# RMS/Azure RMS Scenarios Comparison

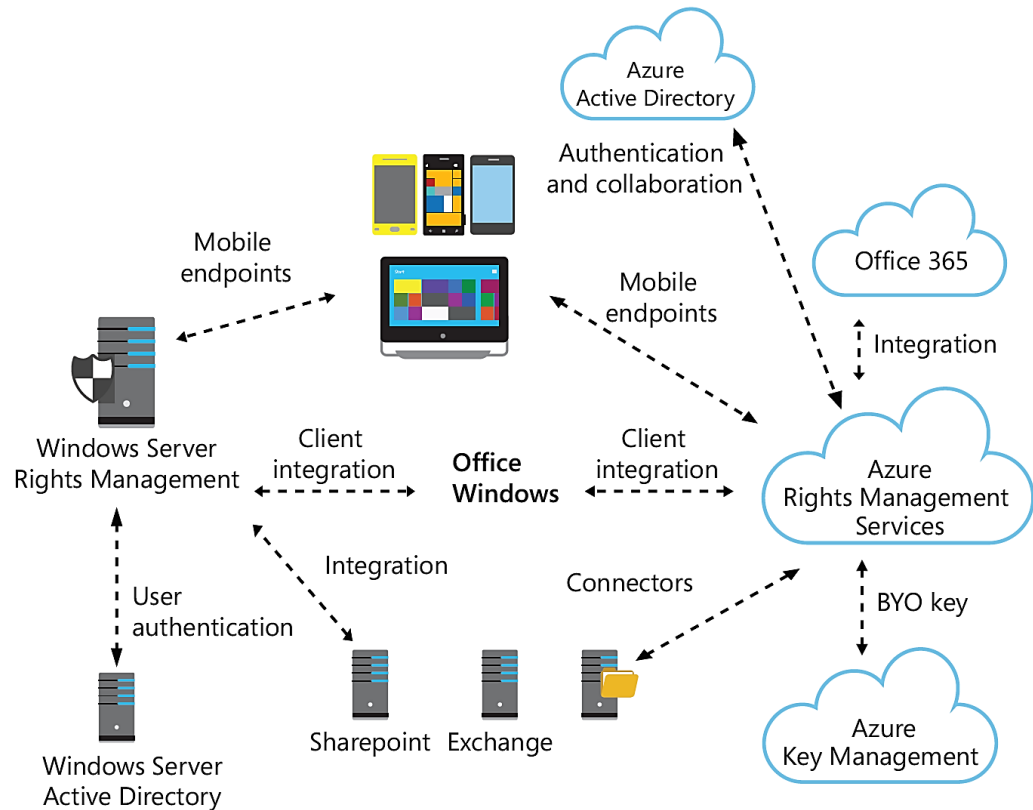
Scenarios	PROS	CONS
<b>Centralized on-premises (Active Directory Rights Management Server)</b>	<ul style="list-style-type: none"><li>• <b>Full control over the server infrastructure</b> responsible for classifying the data</li><li>• <b>Built-in capability in Windows Server</b>, no need for extra license or subscription</li><li>• Can be <b>integrated with Azure AD</b> in a hybrid scenario</li><li>• Supports <b>information rights management (IRM)</b> capabilities in <b>Microsoft Online services</b> such as Exchange Online and SharePoint Online, as well as Office 365.</li><li>• Supports <b>on-premises Microsoft server</b> products, such as Exchange Server, SharePoint Server, and file servers that run Windows Server and File Classification Infrastructure (FCI).</li></ul>	<ul style="list-style-type: none"><li>• <b>Higher maintenance</b> (keep up with updates, configuration and potential upgrades) since IT owns the Server</li><li>• <b>Require a server</b> infrastructure on-premises</li><li>• <b>Doesn't leverage Azure</b> capabilities <b>natively</b></li></ul>
<b>Centralized in the cloud (Azure RMS)</b>	<ul style="list-style-type: none"><li>• <b>Easier to manage</b> compared to the on-premises solution</li><li>• Can <b>be integrated with AD DS</b> in a hybrid scenario</li><li>• <b>Fully integrated with Azure AD</b></li><li>• <b>Doesn't require a server on-premises</b> in order to deploy the service</li><li>• <b>Supports on-premises Microsoft server</b> products such as Exchange Server, SharePoint Server, and file servers that run Windows Server and File Classification Infrastructure (FCI).</li><li>• <b>IT can</b> have complete control over their tenant's <b>key with BYOK capability</b>.</li></ul>	<ul style="list-style-type: none"><li>• Your <b>organization must have a cloud subscription</b> that supports <b>RMS</b></li><li>• Your <b>organization must have an Azure AD directory</b> to support user authentication for RMS</li></ul>
<b>Hybrid (Azure RMS integrated with On-Premises Active Directory Rights Management Server)</b>	<ul style="list-style-type: none"><li>• This <b>scenario accumulates the advantages of both</b>, centralized on-premises and in the cloud.</li></ul>	<ul style="list-style-type: none"><li>• Your <b>organization must have a cloud subscription</b> that supports RMS</li><li>• Your <b>organization must have an Azure AD directory</b> to support user authentication for RMS</li><li>• <b>Requires a connection</b> between <b>Azure cloud service and on-premises</b> infrastructure</li></ul>

# Opportunities: hybrid data protection with RMS on-premises



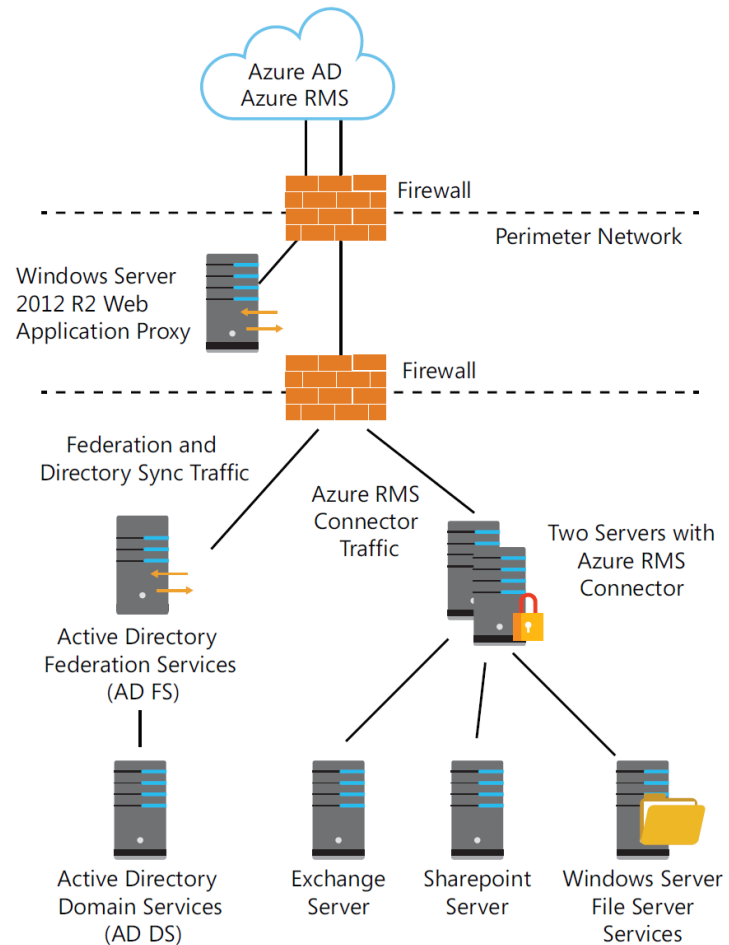
- Planning and deploy AD RMS on-premises servers
- Configure a set of RMS templates/custom templates for documents/emails etc.
- Planning and deploy File Classification Infrastructure for Windows Server File Services
- Configure File Classification on File Servers and turn on RMS Encryption
- Planning and deploy Hybrid Identity with Azure AD/ADFS federation
- Publishing services with WAP

# Opportunities: Planning Azure RMS



- Bring Your Own Key (BYOK)
- Planning and deploy Hybrid Identity
- Planning hybrid RMS solution with Azure Rights Management connector:
  - Exchange Server
  - Office SharePoint Server
  - Windows Server 2012 FS FCI
- Planning RMS clients' deployment
- Planning Azure Information Protection policies, classifications, tags

# planning Azure RMS connector



- Azure RMS connector supports:
  - Exchange Server
  - Office SharePoint Server
  - Windows Server 2012 FS FCI
- AD/Azure AD federation with ADFS is required
- Two Azure RMS connector's nodes are recommended for fault tolerance and load balancing.
- Valid & trusted CA certificate.

# Opportunities: Planning Azure Information Protection

The image shows two screenshots of Microsoft Office applications demonstrating Azure Information Protection (AIP) sensitivity labels. The top screenshot is from Microsoft Word, showing the ribbon with the 'Protect' group. A notification bar at the bottom of the ribbon area states: "Your IT department recommends the label Confidential because credit card numbers are detected" with a "Change now" button. Below this, the sensitivity level is set to "Confidential". The bottom screenshot is from Microsoft Excel, showing the ribbon with the 'Data' group. A notification bar at the bottom of the ribbon area states: "Sensitivity: Internal" with a pencil icon and a dropdown menu showing "Internal" selected. Below this, the sensitivity level is set to "Internal".

- Azure Information Protection is a cloud-based solution to classify, label, and protect documents and emails.
- Rules detect sensitive data (credit card information, for example).
- The protection technology uses Azure Rights Management (often abbreviated to Azure RMS)
- Configure and deploy classification and labeling
- Prepare for Rights Management data protection
- Install the client and configure applications and services for Rights Management
- Configure your Azure Information Protection policy, applications, and services for Rights Management data protection
- Use and monitor your data protection solutions

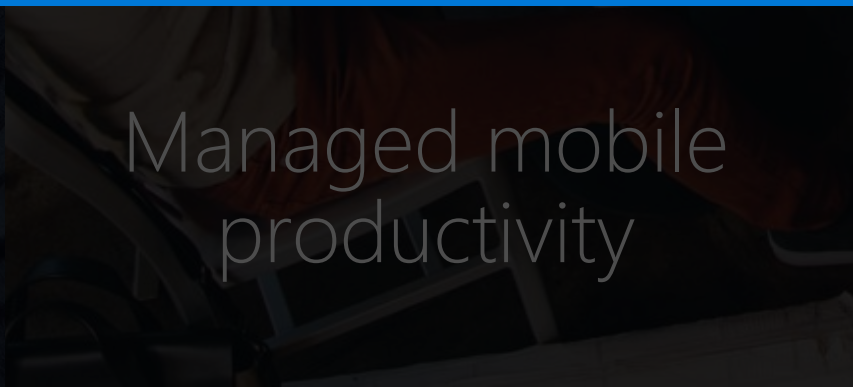




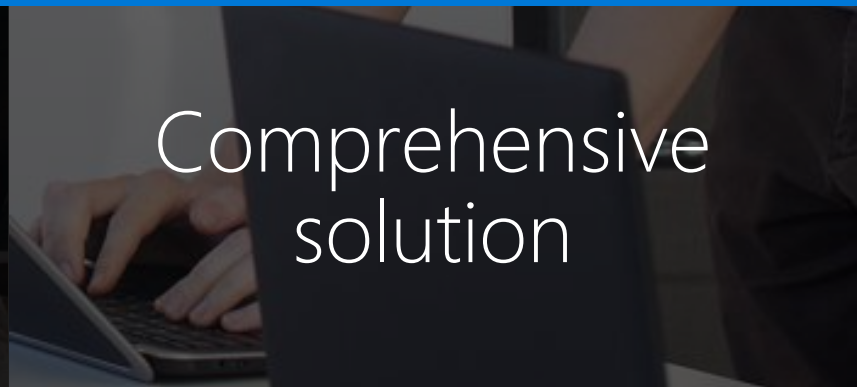
## ENTERPRISE MOBILITY + SECURITY



Identity-driven  
security

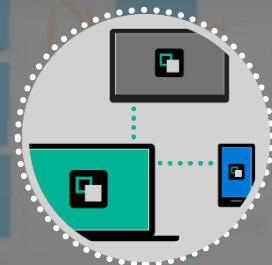


Managed mobile  
productivity



Comprehensive  
solution

# Comprehensive solution



Global IT Budget  
growth 2016

0.6%



# Identity, Mobile & Data protection services in EMS

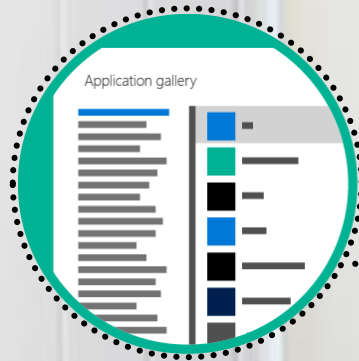
Identity Management	<p>Microsoft Azure Active Directory Premium</p> <p>Cloud-based directory services and application access management</p>
Mobile Device & Application Management	<p>Microsoft Intune</p> <p>Cloud-based device configuration and management</p>
Access & Information Protection	<p>Microsoft Azure Rights Management</p> <p>Cloud-based data protection and data access management</p>
Threat Protection and Mitigation	<p>Microsoft Advanced Threat Analytics</p> <p>On-premises threat protection and threat notification</p>

	Enterprise Mobility Suite	Office 365
<b>Identity management</b>	<p>Azure AD Premium</p> <ul style="list-style-type: none"> <li>Single sign-on for SaaS apps</li> <li>Advanced multifactor authentication</li> <li>Microsoft Identity Management (MIM)</li> </ul>	<p>Identity management enabled by Azure AD</p> <ul style="list-style-type: none"> <li>Basic single sign-on for Office 365</li> <li>Basic multifactor authentication for Office 365</li> </ul>
<b>Mobile device and app management</b>	<p>Microsoft Intune</p> <ul style="list-style-type: none"> <li>MDM and MAM support</li> <li>Advanced device and app policies</li> <li>System Center integration</li> </ul>	<p>MDM for Office 365 enabled by Microsoft Intune</p> <ul style="list-style-type: none"> <li>Basic device settings management</li> <li>Selective wipe/device reset</li> <li>Built into Office 365 Management Console</li> </ul>
<b>Access and data protection</b>	<p>Azure RMS</p> <ul style="list-style-type: none"> <li>Protection for content in Office apps (on-premises or Office 365) and Windows Server files</li> <li>Email notifications for shared documents</li> </ul>	<p>RMS protection enabled by Azure RMS</p> <ul style="list-style-type: none"> <li>Protection for content in Office apps (on-premises or Office 365)</li> <li>Access to RMS Software Development Kit (SDK)</li> </ul>
<b>Threat protection</b>	<p>Advanced Threat Analytics</p> <ul style="list-style-type: none"> <li>Detects abnormal user behavior</li> <li>Detects malicious attacks</li> <li>Identifies known risks</li> </ul>	<p>Advanced Threat Analytics</p> <ul style="list-style-type: none"> <li>Detects abnormal user behavior</li> <li>Detects malicious attacks</li> <li>Identifies known risks</li> </ul>

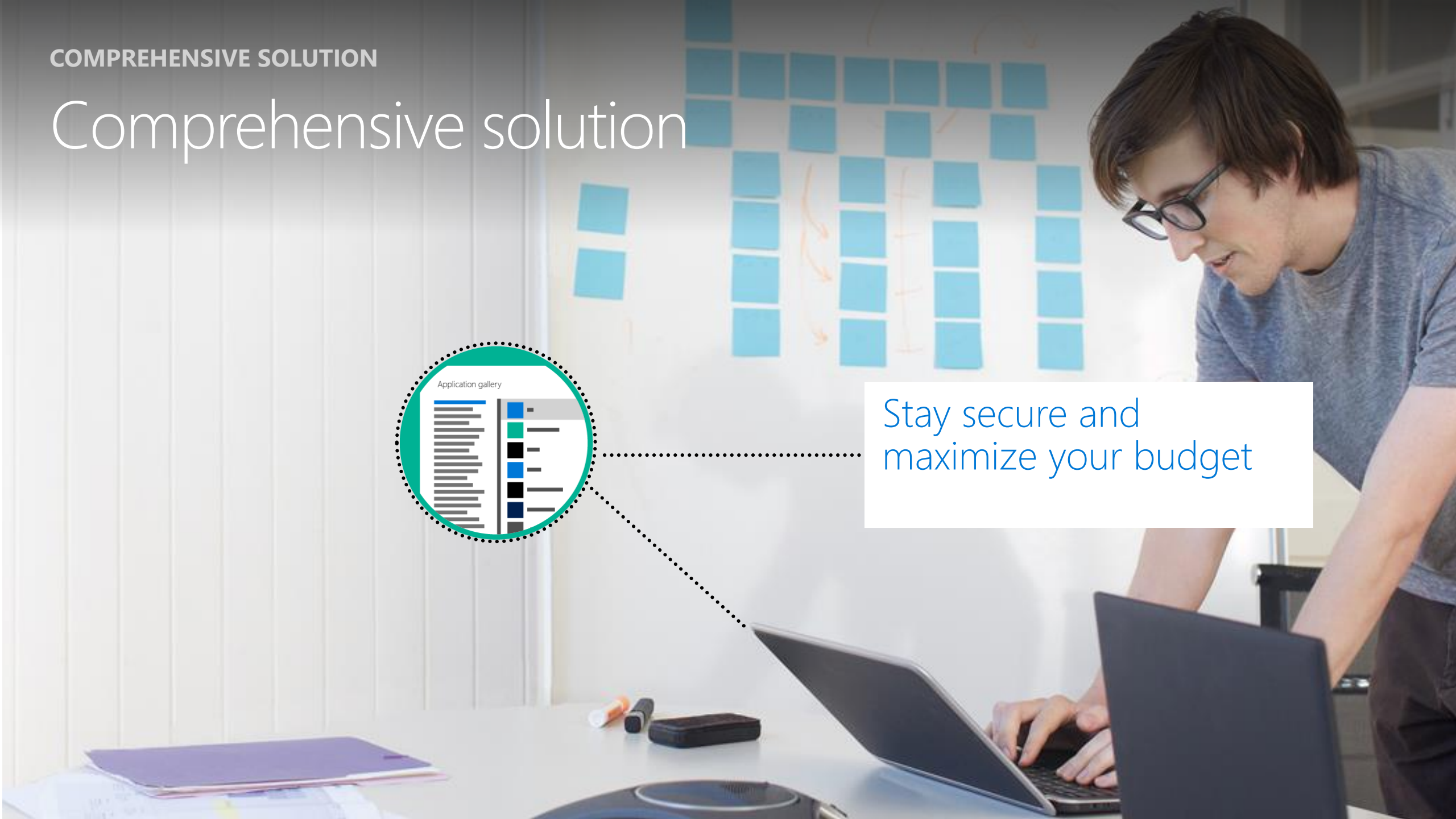


COMPREHENSIVE SOLUTION

# Comprehensive solution



Stay secure and  
maximize your budget



# Enterprise Mobility + Security

Identity and access management



Managed mobile productivity



Information protection



Identity-driven security



EMS  
E5

## Azure Active Directory Premium P2

Identity and access management with advanced protection for users and privileged identities

*(includes all capabilities in P1)*

## Azure Information Protection Premium P2

Intelligent classification and encryption for files shared inside and outside your organization

*(includes all capabilities in P1)*

## Microsoft Cloud App Security

Enterprise-grade visibility, control, and protection for your cloud applications

EMS  
E3

## Azure Active Directory Premium P1

Secure single sign-on to cloud and on-premises apps  
MFA, conditional access, and advanced security reporting

## Microsoft Intune

Mobile device and app management to protect corporate apps and data on any device

## Azure Information Protection Premium P1

Encryption for all files and storage locations  
Cloud-based file tracking

## Microsoft Advanced Threat Analytics

Protection from advanced targeted attacks leveraging user and entity behavioral analytics

# Secure Productive Enterprise

Delivered through enterprise cloud services

Office 365

Enterprise Mobility + Security

Windows 10 Enterprise





# EMS Benefits for O365 customers

## Enterprise Mobility + Security



### Identity and access management



#### Azure AD for O365+

- Advanced security reports
- Single sign-on for all apps
- Advanced MFA
- Self-service group management & password reset & write back to on-premises,
- Dynamic Groups, Group based licensing assignment

#### Basic identity mgmt. via Azure AD for O365:

- Single sign-on for O365
- Basic multi-factor authentication (MFA) for O365

### Managed mobile productivity



#### MDM for O365+

- PC management
- Mobile app management (prevent cut/copy/paste/save as from corporate apps to personal apps)
- Secure content viewers
- Certificate provisioning
- System Center integration

#### Basic mobile device management via MDM for O365

- Device settings management
- Selective wipe
- Built into O365 management console

### Information protection



#### RMS for O365+

- Automated intelligent classification and labeling of data
- Tracking and notifications for shared documents
- Protection for on-premises Windows Server file shares

#### RMS protection via RMS for O365

- Protection for content stored in Office (on-premises or O365)
- Access to RMS SDK
- Bring your own key

### Identity-driven security



#### Cloud App Security

- Visibility and control for all cloud apps

#### Advanced Threat Analytics

- Identify advanced threats in on premises identities

#### Azure AD Premium P2

- Risk based conditional access

#### Advanced Security Management

- Insights into suspicious activity in Office 365

# EMS benefits for Windows 10 customers

Enterprise  
Mobility  
+ Security



Windows  
10

## Identity and access management



- Conditional access policies for secure single sign-on
- MDM auto-enrollment
- Self-Service Bitlocker recovery
- Password reset with write back to on-premises
- Cloud-based advanced security reports and monitoring
- Enterprise State-Roaming

- Single sign-on for business cloud apps
- Device setup and registration for Windows devices

## Managed mobile productivity



- Mobile device management
- Mobile app management
- Secure content viewer
- Certificate, Wi-Fi, VPN, email profile provisioning
- Agent-based management of Windows devices (domain-joined via ConfigMgr and internet-based via Intune)

- Windows Store for Business
- Traditional domain join manageability
- Manageability via MDM and MAM

## Information protection



- Automated intelligent classification and labeling of data
- Tracking and notifications for shared documents
- Protection for content stored in Office and Office 365 & Windows Server on premises

- Encryption for data at rest and generated on device
- Encryption for data included in roaming settings

## Identity-driven security



### Cloud App Security

- Visibility and control for all cloud apps

### Advanced Threat Analytics

- Behavioral analytics for advanced threat detection

### Azure AD Premium

- Risk based conditional access

### Windows Defender Advanced Threat Protection

- Identify advanced threats focused on Windows 10 behavioral sensors

